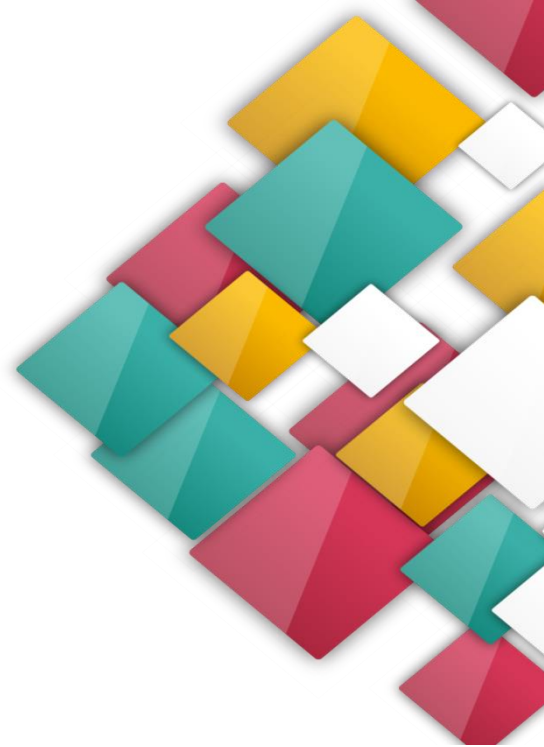


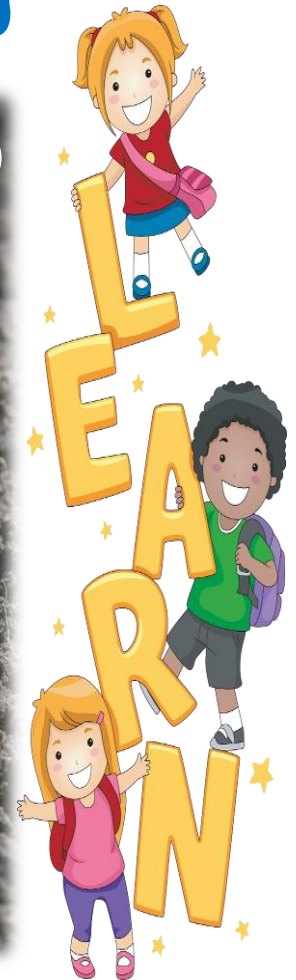


ATSWA Trust



Annual Report

(2021 - 2022)



ATSWA TRUST

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Vision Statement

***A
Just Community
Living with
Fullness of Life***



Mission Statement

***To create lasting
solutions to
Poverty,
Hunger,
Illiteracy,
Inequality,
and
Social Injustice.***

Introduction

The year 2021 began with yet another invasion of our uninvited adversary's second wave of the COVID-19 virus nicknamed CORONA. People were aware on how to handle the phenomenon on the impact in health and the prevention aspects. ATSWA Trust began continued its work with the scope of continuing to achieve in the deprived urban and sub-urban rural communities. The organization's main vision includes identifying sustainable measures for Livelihood, Education, Social Justice and Development of the marginalized community. ATSWA aims to empathize issues from the people's point of view and the works from the available resources at the community.



Mission Statement

To create lasting solutions to poverty, hunger, illiteracy, inequality, and social injustice.

ATSWA planned the activities in co-ordination with people and their ideas. It works in the concept bottom up approach. The achievements of the year gave motivation to the grass root target areas that the organization worked and continued to carry forward the events inspite of the COVID wave and its influence felt at the community. Activities engaging children, women, livelihood, response to emergency situations, relief and rehabilitation have been explained in the fourth coming pages and with its impact at the communities. The children and youth had to go continue their education with their online/direct education. Children were happy to go back to schools but parents feared the spread of virus through children as they were forced to take vaccination after the end of 2nd wave.

The women communities struggled to continue their livelihood initiatives. But organizations continued its commitment at the ground level and motivated the community to not loose hope and continue to maintain the healthy precautions.

The committed staffs' of the organization worked with zeal and explained people to plan for long term goals in order to gain sustainable benefits. The motivation given by the organization and staff supported the people to overcome their difficulties and work cautiously. The funding organizations joined hands and supported the organization in ensuring smooth conduct of all activities in the community.



About ATSWA

ATSWA Trust is a Non-Government Organization (NGO) committed to bring relief, help and healing to suffering marginalized poor with no regard to language, race, religion, caste, colour, creed and sexual orientation through various developmental initiatives and programs since 2005. It is aimed at improving their lives, community and the Environment. It is a duly registered body as a trust with all required state and central government bodies. We work with the following mission & vision, **“To create lasting solutions to poverty, hunger, illiteracy, inequality, and social injustice”** and **“A just community living with fullness of life”** respectively.

We work in Chennai, Thiruvallur and Kanchipuram districts of Tamil Nadu state and in 66 Mandals of Chittoor district of Andhra Pradesh state. Our key areas of focus are Child Care, Disability, HIV and AIDS, Health care, Women Development, Senior Citizen’s care, Disaster Preparedness, Employable Skill training, Road Safety, Emergency Relief, Response, Rehabilitation, Traditional Farming and Environment Protection.

Vision Statement

“A just community living with fullness of life.”

Two timid boys, Mr. S. A. Chelladurai and Mr. S. Arputharaj from Sathyavedu Mandal of Chittoor district of Andhra Pradesh state started their journey in the quest to search and reach success. They took up the challenge to fight poverty with full strength and overcome it. Still they were searching to reach success. Meanwhile, they had an opportunity to continue their studies by staying in hostel. It was new for them, tough living with minimum facilities were available for them. Both used their opportunities wisely and completed their schooling and college amongst their hardships.

“Help deserving poor children and deliver them from the bondage of poverty” was their heart’s only burden. These words made them to have sleepless nights. Now, this burden became a dream, and this dream became a call. They were not able to resist this call. A residential home for children who were infected / affected by HIV and AIDS was started in the year 2000. Presently, 287 children and their 126 siblings and their family members are benefitted through this intervention. Now, we have 3 residential homes (1 each for Girls, Boys and Children at Risk). Initially, Child care, child protection, empowerment, educational support was the key projects. This vision was extended to adolescent girls & boys, youth girls & boys, adult women and men.



Director's Note

Dear All,

I trust you all rest in the golden branches of Health, Wealth, Peace and Love.

I take immense pleasure in bringing you the impact you created through your sacrificial donations in the lives of marginalized poor through this Annual Report.



“Changes are inevitable; we have to live the change. We cannot change anyone from their behaviour, attitude and action.” But we can transform the lives through need based interventions. Every change, elevation and improvement in their socio economic status is a success.

I personally thank all cheerful donors, well-wishers, domestic and international donor agencies, my friends, community leaders, NGO friends, volunteer children, youths, women, men and my beloved board members who enabled ATSWA to reach the most deserving and needy beneficiaries. As you are aware, this reporting year was not very friendly as we all thought. Our uninvited adversary CORONA virus devastated all spheres of life dooming the socio economic status. Many lost their loved ones and primary breadwinners. Still the impact of unemployment is sensed as many are given compulsory layoffs and people are yet to recover from this.

By God's Grace, ATSWA was able to give Hope for their uncertain future with proactive program interventions. We were able to quench their thirst with our resources and cheerful donations. Employable skill training, placement assistance and economic development support for livelihood alternatives, awareness and training on practising traditional farming, health & hygienic was given to improve their knowledge, socio economic status and to lead a dignified life with holistic approach.

I especially thank my staff team, for their valiant efforts and commitment in implementing all the programs in fulfilling organisation's vision and donor expectations by risking their lives during pandemic.

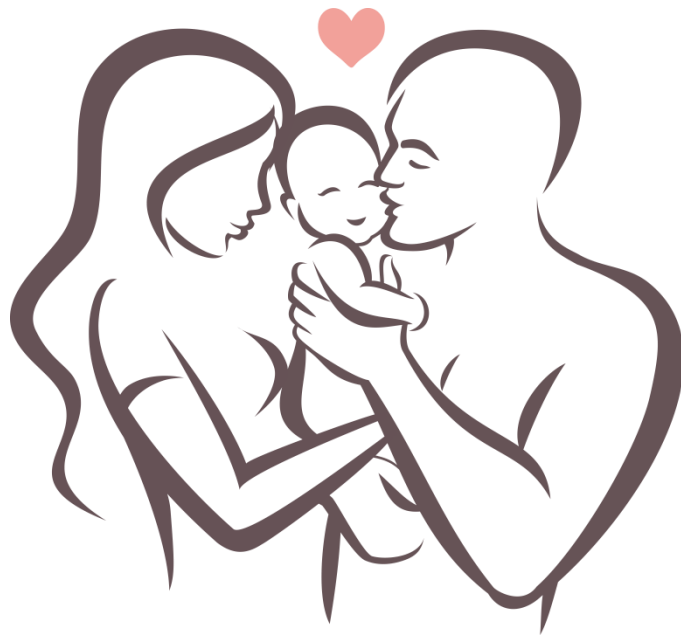
Pandemic helped us to learn new things, to know more about our community people of all age groups, to change strategies in our traditional approach and in program implementation. ATSWA Training academy helps us to reach, equip nearly 856 women, adolescent girls this reporting period and have placed 84.78% people in good companies with decent income.

We look forward for many more to join us transforming more lives in the coming years.

Seva. S. A. Chelladurai
President - ATSWA TRUST



Child Care



Child Care

We have 3 residential homes helping **287 children** through life transforming interventions. These children have access to safe shelter, portable water, nutritious food for 3 meals a day, all medical and medicinal facilities, quality education, skill enhancement for livelihood alternatives, Economic Development Support, Family Essential Kits (FEKs), groceries, counselling, etc. Local community people help us to identify the deserving children to be our inmates. This intervention focuses on 3 sectors namely, Health, Education and HIV and AIDS care.

Field work team paves regular visits to our beneficiary families to know their health status and to know about their needs to help them with it.

Happy Childrens Home

We have 2 residential homes at Dasukuppam village, one each for boys and girls. It is Christened as “**Happy Home**”. 60 girls and 65 boys are benefited through these homes.

ATSWA Rehabilitation Centre

A special Home, called “**ATSWA Rehabilitation Centre**” is located at Madanambedu village. This residential home is exclusively benefitting **100 girls** who are infected or affected by HIV and AIDS and 40 community boys and their family members. **Kindernothilfe, a German funding organization is extending their helping hand** to support the needs of this residential Home.

Counselling given to them to boldly face all challenges, entanglements to overcome them with best possible solutions taken by them. This helps them to have improved decision making skills and leadership abilities.

Medical Care, Food supplements and Follow up

Access to medicines, medical facilities of private and government hospitals, food supplements and follow-up treatment is the heart of this project. All beneficiaries are helped to take regular ART medicines, proper diet food consumed; they were helped to enjoy the goodness of health by actively participating in the recreation activities. As 2nd & 3rd waves were being our obstacles, they were given additional groceries and family essential kits to help them overcome the difficulties arose due to pandemic. During pandemic, alternative strategies were devised to achieve these



This Project helps

- **287** girls & boys and their families.
- 60 boys / 60 girls through **Happy Childrens Home**.
- 100 HIV and AIDS infected /affected girls through **ATSWA Rehabilitation Centre**.
- **40** community boys.

They have access to...

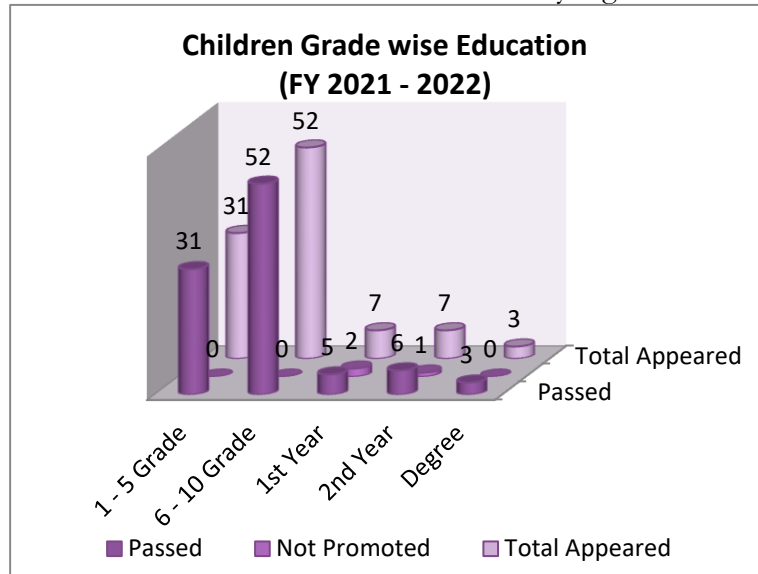
- ❖ Safe Shelter
- ❖ Portable water
- ❖ Nutritious Food
- ❖ 3 meals a day
- ❖ Health facilities
- ❖ ART Medicine
- ❖ Counselling
- ❖ Physical well being
- ❖ Quality Education
- ❖ Vocational Training
- ❖ Skill Training
- ❖ Employable Skill Training
- ❖ Economic Development Support

activities and beneficiaries to benefit the best. The committed/dedicated staff team is the key to the success as they risked their lives during pandemic ensuring all beneficiaries get their emergency essentials needs. Medical care was provided to 75 boys, 75 girls and 40 community boys to have access to medical facilities, quality education, nutritious food, livelihood alternative skills, etc.

Education

Special care was given to all children to continue their academic education in nearby regular schools.

The medium of instruction they learn is Tamil and Telugu. They are motivated & encouraged by engaging them with after school tuition teacher to help them have more understanding and to score more marks in their academic subjects. In this reporting period, 31 children studying 1st – 5th grade, 52 children studying 6th – 10th grade, 7 children each studying 11th & 12th grade and 3 college going children appeared for their annual examinations, out of which 97 passed. The children have regular assessment tests to assess their subject knowledge and also help the weak students to score more marks in the subjects.



Livelihood Alternative Trainings

Apart from education, livelihood alternative work experience trainings were given to help them lead a decent life and sustainable income in future. 58 interested children were given training on making of door mat & basket, woollen work, Paper flower, tissue paper flower, hand embroidery, painting and tailoring. All materials required for the training were provided by us to ensure they grasp the skill for their life changing skill acquirement and better future prospectus.

Skill Enhancement

The children and members infected/affected by HIV and AIDS were given special skill enhancement training to have decent income and improve their socio economic status. In the reporting period we gave training to 48 people in Tailoring, hair cutting, two wheeler mechanic, computer servicing, ITI mechanic skills, Tattoo specialist, Battery maintenance, car mechanic, mobile and T. V. servicing. They are helped to have regular income for better life prospectus. It helped them to meet their basic needs and lead a decent dignified life. 400 poor families were given groceries. 562 families given various other support materials to ensure they have 3 meals a day and be out of food scarcity. 189 families motivated and trained to establish kitchen gardens to produce their own nutritious food, vegetables and greens. This also helps them to have additional income for them.



Vocational Skill Training

In addition to their academic education, they were also taught with vocational trainings such as **cell phone servicing & maintenance, basic computers, internet concepts, tailoring, hair cutting, Television service, tattoo specialist and two wheeler mechanisms** to have decent sustainable income independently. These trainings enable them to have confidence to face the world full of challenges and earn through easy ways.

- ✚ 39 children were given Work experience training.
- ✚ 15 were given vocational skill development training for better future prospectus.
- ✚ 157 people were trained on entrepreneurship.



These people are motivated and encouraged to lead an independent life in the future. Their confidence level, communication skills, interpersonal relationships are sharpened in our trainings.

Educational & Family Essential Kits

40 boys and family members from our target community who are infected/affected by HIV and AIDS were helped through our non-residential support programme under

ATSWA-KNH Rehabilitation Centre for Children at Risk

with school fees, educational kits, school uniforms, groceries, ART medicines, medical facilities, regular doctor's check-up, etc. After School Tuition centres were established near their communities to help them improve their understanding in academic subjects.



Independence Day

India celebrated its 74th Independence Day on 15th August 2021. It was a day on which all people exhibiting their patriotism. 'Nation First, Always First' was the theme pondered upon to honour the sacrifices made by our freedom fighters for the nation. Our home children were thrilled to be part of this celebration. **Mr. S. A. Chelladurai** and **Mr. S. Arputharaj** were the Guest of Honour and chief guest who graced the occasion, hoisted the flag, and then gave an inspiring speech on the importance of having patriotism and to know the various sacrifices made by the leaders and martyrs who bought this priceless freedom for us. Make sure you enjoy freedom with caution as this should not make you a victim by being entangled in wordly works. He explained the theme in brief.

The fight to gain our Independence was long, difficult and cost many brave lives. Therefore, the whole country observes Independence Day to celebrate the freedom we enjoy in our county and also to acknowledge the long struggle that preceded it.

The celebration had lot of sports to exhibit their talents. The winners were encouraged by giving prizes and certificates. Each participant were given participatory certificates as encouragement. They had fellowship lunch by generous sponsors.



Diwali Celebration

Children always wait for school declaring holiday. Diwali is always fun filled festival celebrated all over India. It's festival of lights and sound. The sound of crackers made everyone have the spirit of Diwali. In Tamil Nadu it is called as Deepavali, meaning **“Festival of Lights”** in one of the world's oldest language, Tamil. All love to light crackers to have fun and enjoyment. These children who are neglected and most of them being semi orphans and orphans, they want someone to extend their love and time to be spent with them. During this reporting period, a Diwali celebration was held at our residential home on 4th November 2021. All children participated and had fun filled day. Our staffs were present there to enjoy with these children. Crackers were given to them to have individual hand on experience to burst crackers. They had tastiest chicken biriyani as their fellowship lunch. Games and competitions were organised to exhibit their talents.



World AIDS Day



ATSWA is keen to focus on the transformation of the community with more awareness on HIV and AIDS, as this district is well known as the most vulnerable zone for the spread of this terminal illness which is yet to have medicines to cure. As this is one of the border districts of Andhra Pradesh state, mobility of National Highway truck drivers is too high.

ATSWA invited children, youth, adult women and men to ponder upon the merits and demerits of this deadly disease

on 1st December 2021, which is celebrated as World AIDS day. The theme for World AIDS

Day 2021 was **“End inequalities. End AIDS. End Pandemics.”** The day focused on the increasing inequalities & inequities in access to the healthcare services for HIV due to COVID-19.



We had brainstorming interactive



sessions with the participants. 100 people in Sathyavedu Mandal and 250 in Chennai were nurtured with the information on HIV and AIDS. They were explained about the theme and its purpose. **Mr. S. A. Chelladurai, President – ATSWA, and Mr. Arputharaj, Project Coordinator – KNH Home** were presiding over the function, welcome and then greeted the resource persons in traditional way. They were given nutritious supplement food, drinks and snacks.

The highlight is that, our home inmates (our dear children) have become our mobilizers and publicize our project works. After witnessing the changes in the lives of these children made our community people become partners of this project by taking the merits of this project for their community and children. Now, people have realized that they want their children to study well and earn more and do not want them to go their occupation or struggle hard to live and eat.

Christmas Celebration

The month of December is always a month of sharing Love, Joy and Happiness. It's also month of giving, remembering the least. The parents/guardians of the affected beneficiary children are considered to be the extended family members of **KNH-ATSWA** Rehabilitation centre for children at risk. So, they are invited to participate in our Christmas celebrations where they were provided with Christmas Dress and gifts along with our home inmates. 400 people were invited to be part of our celebrations; they had fellowship lunch to enjoy the day. Entire ATSWA Team along with their children from Redhills, Chennai teamed up with KNH Home staff team to celebrate this occasion on 19th December 2021.

The children were given opportunity to exhibit their talents through cultural programmes. We had individual and group performance. They danced, acted; spoke about some social issues through short speech. The sheer joy and smiles were seen in the children's face. It was a fun filled day of celebration. Groceries were given to 400 families to help them have 3 meals a day. The entire staff team was felicitated for their fabulous committed work they do.



Educational Tour

Every year, our residential home children and community girls & boys who are infected/affected by HIV go out for an educational cum yearly tour to refresh their minds, spirits and also to gain some knowledge in their academic education. On 19th March 2022, they all went to Mahabalipuram, which had a new facelift this year, as people were allowed from all parts of India to visit this touring spot after a year of non-permitting of public gathering due to brutal spread of Corona virus' 3 waves. This reporting period witnessed 2 waves of CORONA which demoralised people as the overall country's economy doomed to a very stand still

position causing a catastrophe to all sectors.

Our children visited, theme park, VGP Universal Kingdom and VGP Marine Kingdom, an under-water sea aquarium world to have fun with many rides, then fun time in Water Park to beat the scorching heat of our blazing sun. They were able to see various types of fishes found around the world under one roof. It had dangerous and non-dangerous types of fish, shark, stinger, etc. In the tour they had delicious biriyani to have fellowship lunch, morning breakfast and evening snacks. The fun filled tired day ended with dinner.



Leadership Trainings

➤ 410 community people imparted training on leadership skills through 8 trainings.

Members from **Community Based Organization (CBOs)** were identified, trained and empowered to be the change agents in their own communities. As they all hail from rural background, an exclusive curriculum was designed for them based on their specific needs of the leadership skills they need to be trained. The need assessments were done to know their requirements and knowledge



Youth Girls & Boys

Adult women & men

background for the development of their own communities. They were trained with our developed modules and curriculum in phases to increase their knowledge in leadership skills to handle various social issues their community entangled with. This empowerment is to build their community in good way but not to be anti-social group to oppose government schemes and village leaders. They are empowered to have knowledge to access, avail all government schemes available for the welfare of their family & community. All age groups were motivated & encouraged to be part of this leadership training, then become members of the CBOs according to their age group. This helps each one to help each other and find appropriate amicable solutions for their problems. Online leadership training was also done during this pandemic. We have developed a contextualized need-based approach for the transformation training through which 141 Adults, 35 physically challenged, 19 HIV positives, 63 from poor families, 24 female widows, 2 male widows, 126 youths were imparted knowledge on leadership skills. We were able to organise 8 trainings during this reporting period.

Leadership Training			
Gender Wise Beneficiary Break-up			
Target Group	Male	Female	Total
Adults	66	75	141
Disabled	10	25	35
HIV +ve	4	15	19
Poor Family	17	46	63
Widows	2	24	26
Youth	58	68	126
Total			410

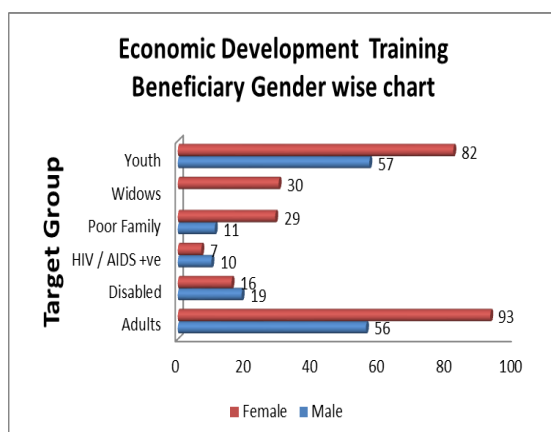
Economic Development Awareness & Trainings

- 410 community people were given awareness & training through 8 trainings on tapping resources from various government schemes bestowed for them in various government departments.

Community people from 66 Mandals of Chittoor district of Andhra Pradesh state are the primary target group who are helped to have access to various government schemes and funds available for the upliftment of their socio economic status. The main purpose of this training is to help these people start a new business unit or improve their existing business. The most worrying part is that, 99% of the people do not know that there are humpty numbers of resources available for them in various government departments.



Economic Development Training



ATSWA is very keen to disseminate this information through Economic Development Awareness & Trainings. 410 community people were given training & awareness through 8 trainings on tapping various resources available for them through government schemes. The resource people from these departments came and helped them to understand the various schemes, which need to be selected, the procedures to apply, the authorities to approach, the minimum & maximum loan availability, loan disbursement procedure, loan tenure, interest rate, Subsidy rate, other charges and documentation process. The interactive

sessions made all participants to clear all their doubts on loan, product production, marketing, selling products to government and about various available schemes.

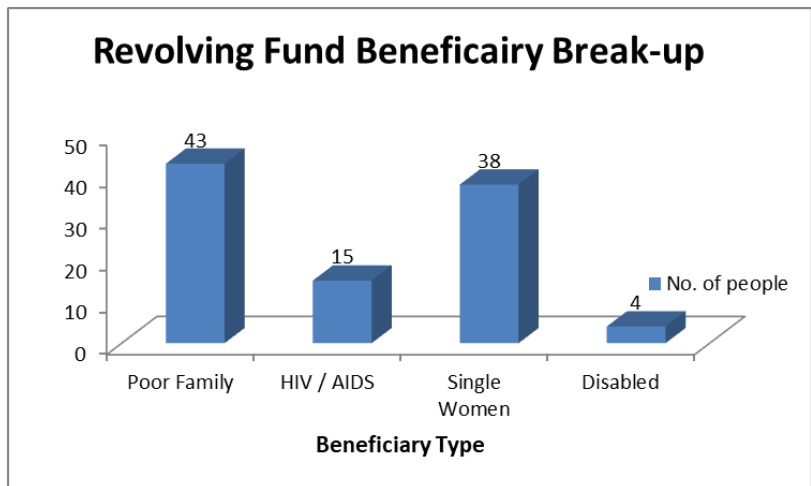
Then the interested members are given counselling to help them to prepare required documents and apply for the same under the guidance of NGO representative. This networking with various government departments, help them to avail loan directly without bribing. Small business units are funded by ATSWA through their EDA and Revolving Fund Assistance scheme. This helps these people to have more knowledge in starting a business unit, managing it and to earn more profit with less investment techniques.

Revolving Fund Assistance

- 125 (124 females/1 male) given Revolving Assistance to establish new small/petty business units or to develop their existing business units. They all hail from being infected / affected by HIV and AIDS, women headed families, disabled, single woman and poor family.

Success is measured when you see the desired outcomes become evident. The Economic Development trainings are given to all beneficiaries to make them understand about doing their business.

After receiving this training, the interested beneficiaries are selected from the training and they are given counselling about loan applying process.



ATSWA is also very keen to help those who need small amounts to establish a new Small business unit or improvise their existing business units. After an interaction with ATSWA representative, they will be given Revolving Fund Assistance. They are given training on managing the resources, raw material purchase, accounts book keeping, exploring selling options and so on.

In this reporting period we were able to give revolving fund to 43 poor families, 15 infected/affected by HIV and AIDS, 38 single women (women headed families) and 4 physically challenged. The amount of assistance varied from INR 5000 – INR 15000.



Revolving Fund Beneficiaries



Kitchen Gardening

- 10 kitchen gardens were established during this reporting period to help them produce their own nutritious vegetables, greens and food.

As part of the *Livelihood Alternatives* the community people were given one day training on kitchen gardening. The beneficiaries were the interested young youth, children, men and women. This training was given to establish kitchen garden in their home, gardens, farms and roof top terrace.

At the end of training, the beneficiaries were given vegetable seeds, fruit seeds and tree saplings to establish kitchen garden and produce

their own nutritious & healthy food. This training also helps them to generate supplement regular income to meet their daily basic needs. 6 trainings were organized during this reporting period benefitting **203 community people (9 males and 194 females)** from neighbouring villages. The experts from horticulture department and expert farmers gave training to these beneficiaries. The beneficiaries were motivated to grow and raise trees and plants which would help them to produce nutritious and healthy food for themselves.



SHG Formation

- 40 SHGs (Self Help Groups) formed to help them have improved decision making skills, leadership skills and improvised physical & mental well being.

ATSWA while imparting various awareness and trainings to women, identify their potential and needs. As they all hail from very poor socio economic status, they all need someone to help them come out of the clutches of debts, bonded labour, to get back their farming lands from mortgage, brokers and landlords. Women from our target communities are motivated & trained to have enough knowledge to do their farming, to know various resources available for them in government department and

private financial institutions. In the reporting period we were able to form 40 new women Self Help Groups (SHGs). They were trained to have improved decision making skills, leadership skills and improvised physical & mental wellbeing.





Intervention Summary

- 100 children taken care during this reporting period.
- All children enjoyed going to school as it was re-opened after CORONA virus' 2nd & 3rd wave.
- Medical care was provided to 75 boys, 75 girls and 40 community boys to have access to medical facilities.
- 39 children given Work experience training.
- 15 given vocational skill development training for better future prospectus.
- 462 community people imparted training on leadership skills through 5 trainings.
- 410 community people given awareness & training on tapping resources through various government schemes bestowed for them in various government departments to become future entrepreneurs.
- 125 (124 females / 1 male) given Revolving Assistance to establish new small/petty business units or to develop their existing business units. They all hail from being infected / affected by HIV and AIDS, women headed families, disabled, single woman and poor family.
- 10 kitchen gardens were established during this reporting period to help them produce their own nutritious vegetables, greens and food.
- 40 SHGs (Self Help Groups) formed to help them have improved decision making skills, leadership skills and improvised physical & mental well being.



Networking

This reporting period had lot of challenges in-built to it. Our adversary COVID-19 virus nicknamed CORONA posed a threat while starting our new financial year. 2nd wave was more brutal but the 3rd wave was much lesser in threat by God's Grace. During this period we were able to network with below mentioned government bodies/agencies and like-minded NGOs. We were able to carry out our regular work during the lockdown period with the help of the following institutions.

- **Government of Andhra Pradesh.**
- **National Aids Control Organization (NACO).**
- **State AIDS Control Society.**
- **Government Hospital, Tirupati.**
- **ROY Hospital.**
- **Government Hospital, Sathyavedu.**
- **David Loise Hospital, Yerpedu.**
- **Good Samaritan Trust, Puthur.**
- **Child Welfare Committee (CWC), Chittoor.**
- **PMKVY.**
- **NCVRT.**



Education





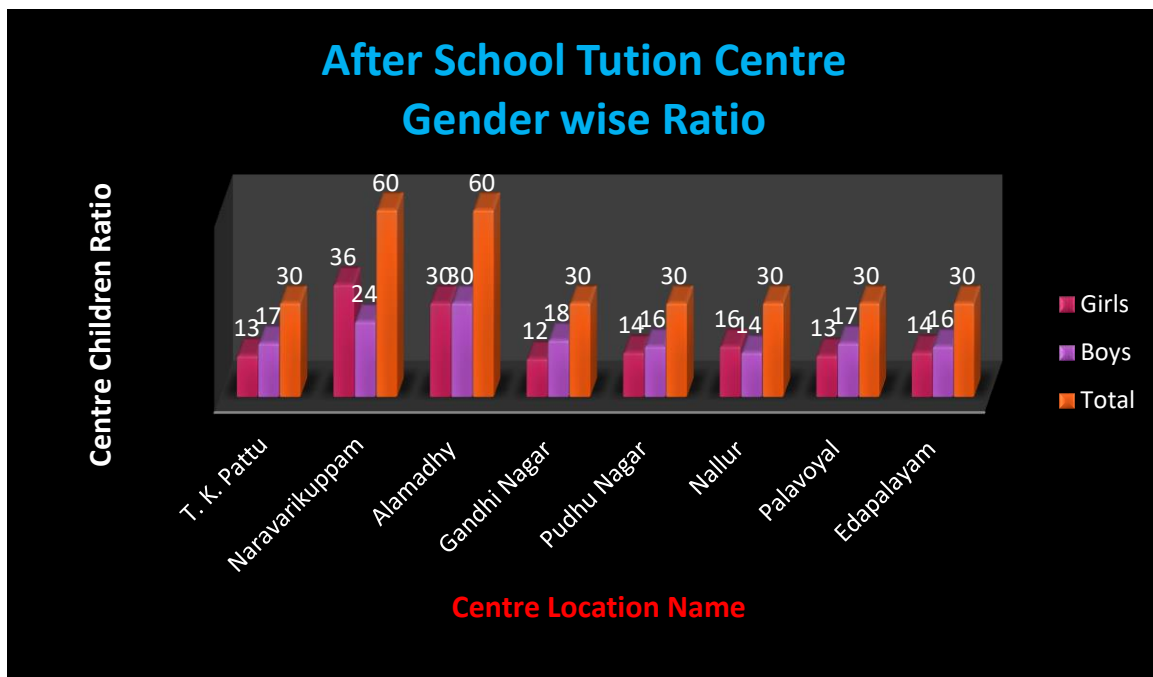
After School Remedial Centres

Urgency of After School Tuition centre’s need was very badly sensed since the brutal invasion of CORONA Virus. The educational system changed its functioning style, platform and mode of teaching. It was forced to integrate with digital platform to make sure the children carry on with their studies in effective way. Still it had its own merits & demerits. Very poor to middle class families suffered to continue their children’s education due to unemployment playing a vital role in their unstable economic status during and after pandemic. Iteration was more in all skilled, unskilled, organised / unorganised sectors and still its effects are high even at the end of 2022. From Upper middle class to elite group, the effects are very less and manageable. They quickly adapted to new technology introduction by the school management as they were able to afford those gadgets.

Downtrodden poor children often drop out of school due to non-availability of educational support as their parents are semi literates and are less qualified to handle the current school syllabus. The socio-economic condition of these disadvantaged families affects their Children and their studies as well.

MISSION EDUCATION – SMILE Foundation

Mission Education project of SMILE Foundation caters **300 children** through **10 After School Educational Centres** in the semi urban slums of Redhills area. We have these 10 centres in areas of **T. K. Pattu, Naravarikuppam, Gandhi Nagar, Pudhu Nagar, Nallur, Naravarikuppam, Palavoyal, Edapalayam and Alamadhy**. It helps to fulfil the above desires and expectations of the poor parents & children. Most of the beneficiaries could afford education to their children only through this free education model due to their socio economic status. They are daily waged labourers.



Teaching Methodology

Direct classroom started after the end of 2nd wave and until then children attended both online and offline classes based on the guidelines issued then and there by the educational department of Tamil Nadu state Government. ATSWA focused on regular Remedial centre activities and kept the children engaged with their educational framework. This helped the children to focus in studying and not getting distracted from it. It also encourages knowledge sharing within their friends. SMILE officials regularly monitor the day today activities by paying regular visits to the After School Education Centres to motivate, encourage and guide the team with their observations & constructive feedback.

Children were encouraged in celebrating and observing special days to know about national and state leaders, events and patriotism on India through celebrating Republic Day, Independence Day, Children’s Day, Gandhi Jayanthi, May Day and etc., They were encouraged to exhibit their talent through drawing, painting and craftwork competitions to unleash their hidden creativity. The participants and winners were encouraged with certificates and prizes.

Monthly parents’ meeting is held to make them know their children’s educational level and parents efforts in improving the same. Individual care is given to all children who have been found to be weak in their academic subjects. We help to give new life to such children, to improve their studies and to break the cycle of poverty, illiteracy and unemployment.

They are supported with educational support materials to ensure they continue their academic studies effectively and minimize the school dropouts.



Teacher’s Capacity Building

All the teachers are trained regularly to build their capacity and teaching competencies through monthly training and capacity building programmes. They are helped to understand the project, its process and importance of adapting to the new teaching methodology during crisis, emergency and difficult situations. Help them to learn and clarify all their doubts in new techniques, mobile/system Applications and social media platforms used for feeding information of the beneficiaries. They are also taught to have good behavioural relationships with the students and parents, good acceptable communication and interpersonal relationship and tone control. The importance of maintaining punctuality, discipline is taught to them.



Parent Teacher Association (PTA) Meeting



ATSWA organises regular **Parent Teacher Association (PTA)** meetings whenever it was possible during the reporting period as it was difficult organising during pandemic. Mr. Praveen Raj, Coordinator, SMILE Foundation always finds time amongst his busy schedule to give his valuable suggestions and knowledge in assessing the program and also interacts with the parents to impart the importance of giving education to their



children. The parents and teachers are taught about the user friendly mobile applications which help to give their children's attendance, health and progress.

ATSWA Vocational Training Academy

The founders are always very keen to make sure every people have education to move forward in their life. Since the founders had to sweat hard to acquire knowledge by staying in hostel. This hardship made them to have a burden to help all marginalised poor. This is the genesis of this vision and NGO.

We, as an NGO for poor child education believes that whether you are addressing healthcare, poverty, population control, unemployment or human rights, there's no better place to start than in the corridors of education. Education is both the means as well as the end to a better life; means, because it empowers an individual to earn his/her livelihood and the end because it increases one's awareness on a range of issues – from healthcare to appropriate social behaviour to understanding one's rights, and in the process evolve as a better citizen. Partnering with SMILE Foundation is always a delight to watch as we transform the lives of each beneficiary for good.

We have two (2) vocational training centres operating at Redhills and Thirumullaivoyil on the fringes of North Chennai in Thiruvallur district, Tamil Nadu. These centres have close proximity to transportation, so beneficiaries of all ages can reach the training centres with ease. It helps to train the unskilled and unemployed youth who mostly belong to underprivileged families. We have partnered with SMILE Foundation, PMKVY and National Skill Development Council for course recognition to empower women in educational and economic sector. We not only train but give employable skill training. Yes, placement assistance into various organized retail sectors and other industry sectors.

The reason for being so successful in implementing all these trainings is having prompt mobilization team, dedicated teachers, well designed courses, individual care, soft skill / personality development training, career counselling and placement assistance. The courses offered here are **Basic**

Courses Offered

Basic Computers

Diploma in Computer Applications (DCA)

Desk Top Publishing (DTP)

Tally ERP

Beauty Therapists

General Duty Assistant

Retail Management

Financial Literacy

Soft skill & Personality Development

Tailoring

Aari Work

Fancy Jewellery Making

Nursing Assistant

Diploma in Nursing

Pharmacy Assistant

Lab Technician

Computers (3), Diploma in Computer Applications (4), Tally ERP (3), Beauty Therapists (3), General Duty Assistant (3), Retail Management (3), Financial Literacy, Soft skills, Personality Development, Tailoring (3), Aari Work (1), Fancy Jewellery Making (2 D), Nursing Assistant (1 Y), Diploma in Nursing (2 Y), Pharmacy Assistant (2 Y) and Lab Technician (2 Y). The duration of each course is mentioned in brackets.

Mobilization

ATSWA have wide knowledge in having various mobilizing strategies such as door-to-door visits, pamphlet distribution, canopy display at public places, awareness campaigns, community meetings and etc., are done to identify potential needy students. This team help the whole process of the training by giving prompt orientation and information about various available trainings taught through ATSWA Training Academy.

People usually tend to miss opportunities to learn free courses due to lack of information and purpose of the courses offered to them. Mobilization plays vital role in giving knowledge about the salient features of all courses.



ATSWA Centre Screening Process

The interested candidates were assisted by Mobilization / Course Coordinators, then admission and screening procedure followed by project coordinator. The screening test link will be sent in email/WhatsApp link to complete the screening test. Based on the screening test scores students will be assessed and enrolled. This screening test is just for knowing the knowledge of the student in the course preferred by them. They will be helped to improve their knowledge in it.



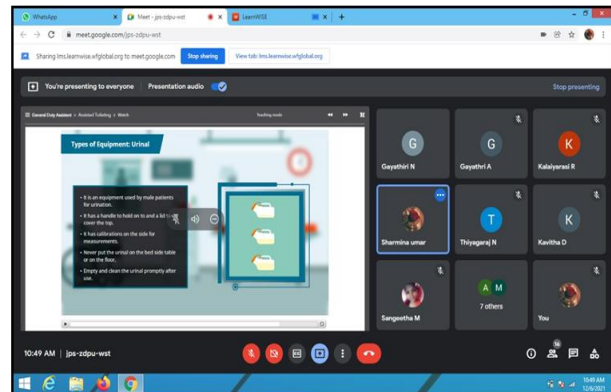
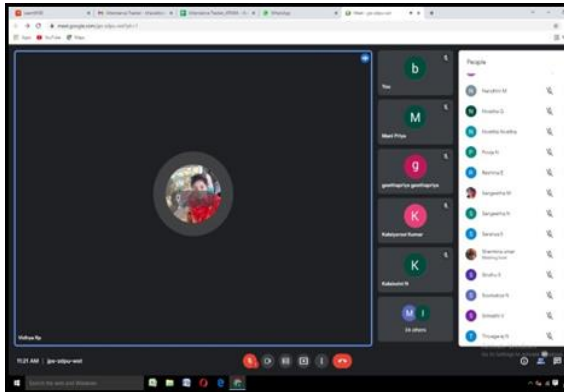
Training

The enrolled beneficiaries go through various stages of screening, assessment, orientation, regular training, activities and placement assistance. Each step plays a very important role in preparing these youths to have better future.

The training duration varies from 1 month to 2 years. It prepares students to secure jobs in various fast growing sectors. This course comprises of well-structured syllabus of theory and practical classes, Spoken English, Retail and Basic Management and Personality development classes. During pandemic, online teaching methodology was adopted for all activities and communication with students, online mid-term and end-term assessments were done through Google forms. The students are trained to see various online conferencing platforms and Applications such as Google Meet, Zoom, etc. Students are introduced to PLAYABLO / LearnWise online applications to improve their English speaking ability.



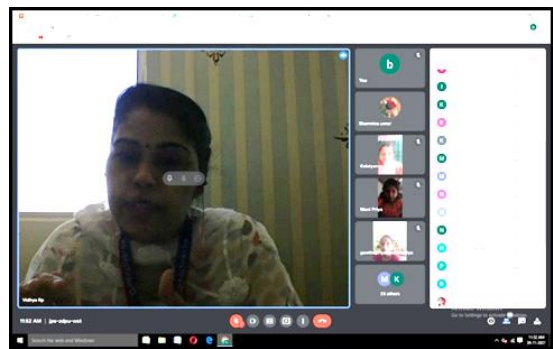
The course includes 2 Career Counselling sessions to enrich the knowledge of trainee in each sector. Employee Engagement programme will be organized for Job Placements.



Online course

Career Counselling Session

Career Counselling Sessions were conducted at the ATSWA Vocational Training Academy where representatives from different organizations came as resource persons to enhance the students with their experience and mind bobbling sessions. The interactive discussion helped the students to improve their interpersonal communication skills and behavioural aspects. This process usually continues as long as the student wishes to avail the placement assistance from us.



Students were oriented about various job opportunities available for them in various sectors such as (e-publication, sales & Marketing, Retail, warehouse, Supermarket, back office jobs, data entry jobs). Beneficiaries were regularly updated on various job opportunities available for them even after their course completion. They are also oriented with demand chain, employer's expectation, being very cautious in signing bonds with employers and submitting their original certificates for undertaking jobs.

Employee Engagement Programme (EEP)

Hiring agencies and HR consultants are invited to participate in the Employee Engagement Program (EEP) through which they directly come to office and recruit talented children. This Employee Engagement Programme (EEP) is an interaction between the students and prospective employers. The key objective of this Programme is to help the students understand employer's perspective and their aspirations during recruitment of a suitable candidate. This interaction helps the students to have an idea about career opportunities and possibilities in Retail, Hospitality, BPO sectors and in all other required sectors.





We were able to organize EEP programs in both online / offline mode at our ATSWA Vocational Training centre even during brutal spread of CORONA virus, continuous extension of lockdown and severe restrictions imposed to run educational training centres. Mock interview is conducted for the students to give them a better idea to handle interviews, to sharpen their decisions making skills and to answer spontaneously.

Placement Assistance

We not only train them but help them to have their first job. This is the aim of the skill enhancement program. The placement assistance is coordinated and carried out by our placement cell. During the reporting period, 121 students were placed successfully with the minimum salary above Rs. 9500. By God's Grace our centre has successful placement record of 84.72%. The passed out students can avail this service any time if they face difficulties in the present job or decided to look for a better job opportunity.

SMILE Twin e-learning Programme (STEP)

SMILE Foundation's educational initiatives include Pre-school [3-6 yrs], Non Formal Education [6-14 yrs non-school going], Remedial Education [6-14 yrs school going] and Bridge Course [14-18 yrs drop-outs]. It is an **education NGOM** which works for **education for underprivileged** children who are under difficult circumstances, such as child labour, children of poorest of the parents, children inflicted and affected with HIV and AIDS, street and runaway children, children with rare disabilities, disaster struck children and slum children. Special emphasis is given on **girl education and women education**, so that they and their families get empowered.

Since 2016, ATSWA Trust collaborated with SMILE Foundation to train underprivileged youth from the semi urban communities of Chennai and Thiruvallur outskirts under **SMILE Twin e-learning Programme (STeP)**. The beneficiaries are adolescent girls & boys, young adult women & men between the age group of 18 – 35 years.

We have two (2) vocational training centres located at Redhills and Thirumullaivoyal on the fringes of North Chennai in Thiruvallur district, Tamil Nadu. These centres have very close proximity to bus stops. It helps us to train the unskilled and unemployed youth who mostly belong to underprivileged families. We not only train them

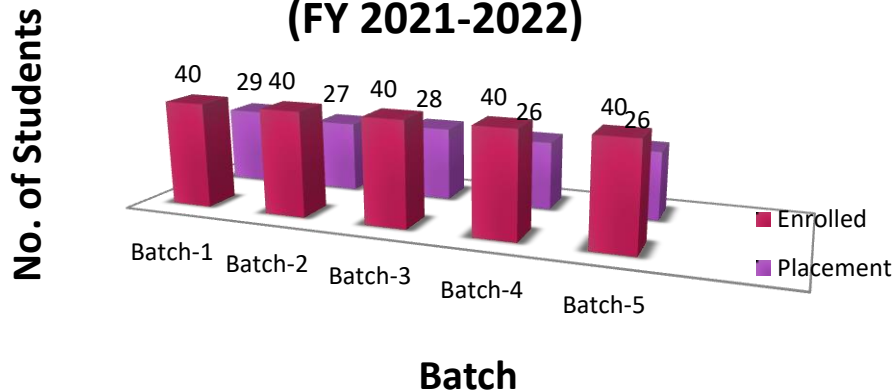
Case study: I'm Arul Jothi T belongs to a low socio economic group. I have completed my 12th standard and did not continue my higher studies due to my family situation. I got married quicker than I thought. But, I had a dream to achieve something big in medical profession. One fine moment, through Mrs. Jerina (Mobilizer) I came to know about various courses conducted by ATSWA Trust, which included free Course in General Duty Assistant training the students who are unable to continue their studies. So, I approached ATSWA trust and joined in GDA programme. I have a 3 years old kid, so, I have to take care of her in this COVID-19 situation. Since GDA classes were of online method, it was very flexible for me to balance studies and be with my kid. Online class was very much understanding and useful. After 3 months of course, I am placed in MIZAN Multi Speciality Hospital, Surapet, Chennai. There I was under training period and now trained well. Now I am appointed as General Duty Assistant in the same hospital and earn 10,000 per month. Now I am able to support my family and share the burden of my spouse. That's how my dream was enlightened. Thanks to SMILE Foundation and ATSWA Trust.

but give placement assistance through its placement wing to help them get their first job for good into various organized retail sectors. The following courses are taught through this partnership.

General Duty Assistant (GDA)

GDA Programme starts with orientation on course content and LearnWise online portal. This course is a 3 months training program. Trainer uses Learnwise online portal as teaching material. Online class is conducted via Google Meet / Zoom for the specified hours. Practical session is conducted in offline at STeP Centre. Each student spends 4 hours of class every day. GDA course includes two major subjects which are **Health Care:** Patient Care on oral, hair, nail, eyes, skin, perineal, dressing, bed management, sore nutrition, catheterization, blood glucose monitoring and roles and responsibility, Health care communication and Biomedical Waste Disposal. **Core Employment:** workplace communication, digital literacy, attitude and behavioural skills,

GDA Students Enrollment / Placement (FY 2021-2022)



Adaptability, Workplace Awareness, Customer Centricity, Problem Solving and Teamwork. Class hours: **Health Care** online (2 hours) Practical-offline (1.30 Hours) Core Employability online (2.30 Hours). The GDA Course includes 2 Career counselling sessions to enrich the knowledge of trainee in GDA/Health Care sector. Employee Engagement programme is organized for Job Placements. In



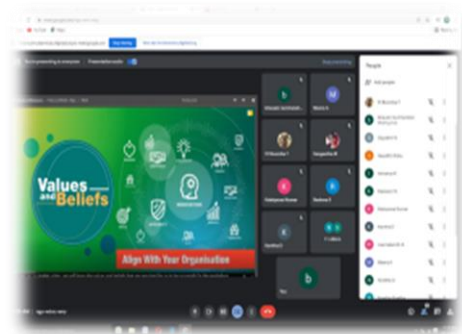
FY 2021-2022, started with 120 trainees ATSWA Trust completed 3 batches with 85% successful placement record. Trainees are placed in different hospitals such as Dr. Anbalagan Medical Centre- Puzhal, G M C Trust Hospital-Redhills, Jaya Mani Clinic-Redhills, Mizan Multispecialty Hospital-Surapet, Sugam Clinic-Puzhal as General Duty Assistant post earning Rs. 12,000 - Rs. 14000 per month.

3 batches were conducted at Redhills and 2 batches at Thirumullaivoyil centres respectively. This program is funded by both SIEMENS and ERICSON. We helped 136 people to find their first job with our placement record of 84.59%.

We were able to train 160 young energetic girls & adult women beneficiaries through GDA course. We successfully completed 5 batches comprising 40 students each. 3

Assessment & Evaluation

After completing every chapter through Learnwise portal the formative assessment will be conducted. Totally 4 formative assessments and 1 summative assessment and End-term Assessment were conducted in every 3 months of GDA Programme. Students are motivated to have direct practical classes in their specific skill trade. This exposure gives them good knowledge on their studies. We strongly believe that this exposure makes them a good student and will help them to have a good future prospectus.



Exposure Visits and Training

Exposure to various healthcare centres and Hospitals are crucial to the development of career interests for adolescents and young adults who plan to enter the world of medical practice. ATSWA insists to create medical interest and learn about human biology at an early age and also understand the importance of roles and responsibility by shadowing medical professionals. 3rd month of each batch the students will be engaged in Exposure visit and training in Health centre and Hospital.



Workplace Testimony Picture

Mrs. T. Arul Jothi - Batch 1[2021-2022] Working in Mizan Multi Speciality Hospital, Surapet as General Duty Assistant.



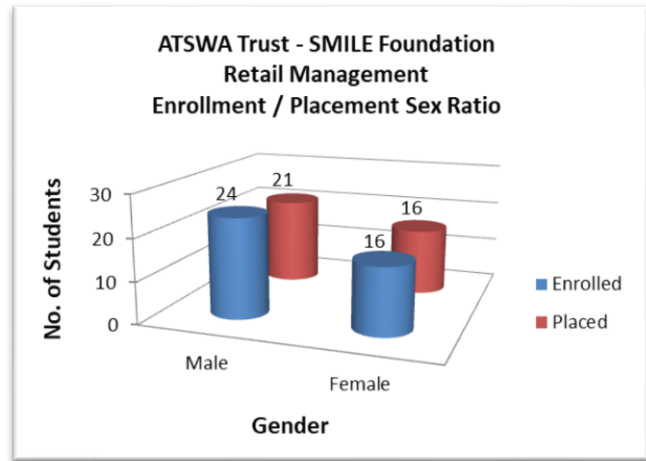
Hand on Experience -
Exposure Visit

Mrs. T. Arul Jothi
Batch 1[2021-2022]

Retail Management

16 young energetic girls & 24 boys were benefited through Retail Management course. It was held between the months of December 2021 – March 2022. 40 successfully completed the course and 37 were placed to get their first job with 92.5 % placement record. Training was conducted at ATSWA Vocational Training Academy, Redhills funded by FIS.

Presently the retail management sector is at boom in India as all leading domestic companies and foreign investors are ready to invest in retail management sectors. It is fast developing and lot of employment opportunities have evolved, but, youth do not like the extended working hours, weekly off system, sales, long standing hours of work. It is quite a challenge to convince the people to continue their work in this sector. Interpersonal relationships, communication, personality development and tone control plays vital role as most of the young people lack in it.



This Retail Management training helps these young aspirants to improve in basic computer knowledge, Communication Skills, Financial Literacy for knowing the laws and bonds of the land, Personality Development, soft skills, customer relations, handling, after sales service, mock call attending and knowledge about Retail Management. They are also motivated and encouraged to become entrepreneurs.

This programme starts with orientation on course content, donor, support seeking partner (ATSWA) and LearnWise online portal. It is a 3 months training program. It has 2 modes of teaching, online / hybrid. In online course, all students undergo online class (not required to come to the centre) while Hybrid mode invites students to the training centre on alternative days. Further the batch is divided into two, one set is asked to come to centre as the other will be having online class. Likewise the next day it will be reversed. This mode was introduced to help us avoid the spread of CORONA virus during pandemic.



We were able to place them as **Assistant - Meter Reader {Billing and Cash Collection} (1)** in Tamil Nadu Electricity Board, **Supervisor (4)**, **Tellocallers / Sales representatives (14)** for 2/4 wheeler Insurance, **Data Entry Operator (5)**, **Billing Analyst (4)** and **Assistant Accountant (2)**.

Beauty Therapy Course

“Yes, beauty is a dangerous sword. It needs to be admired. Beauty, unaccompanied by virtue, is as a flower without perfume. A beautiful woman delights the eye; a wise woman, the understanding; a pure one, the soul.”



Now, all women and girls want to be very presentable to others. They want to wear good looking sarees, earrings, nail polish, rings, and necklace in matching colours. Apart from it, they want to apply cosmetics and beauty products to make themselves more beautiful through their complexions. We teach them 2 courses in beautician, Basic in Beauty & Advance Skin & Hair

Basic Beauty course

Skin care & Hygiene,
Threading,
Bleaching,
Clean up,
Facial,
Waxing,
Grooming,
Makeup,
Manicure,
Pedicure,
Basic Haircuts
Client management

care which is 1 & 3 months respectively. It is recognised by National Council of Vocational & Research Training (NCVRT) a Government of India. The certificate has more weightage after their course completion which helps them to tap loan assistance from banks to become entrepreneurs.

In our target communities, more women would not afford to go to high pay jobs but expect it due to family commitments and needs. So this Beauty Therapist course is a boom to these women as they can learn and do business to earn more by doing this thing in freelance mode. They can do all things to their friends and earn more money. More importantly, it is a very beneficiary friendly and more practical oriented course.

Through our 2 courses, Basic Beauty course & Advanced Skin & Hair course the above said modules are covered and government recognised certificates are given to them. We also teach them **Core Employment modules** such as Workplace Communication, Digital Literacy, Attitude and Behavioural Skills, Adaptability, Workplace Awareness, Customer Centricity, Problem Solving and Teamwork.

Advanced Skin & Hair Course

Personal care & Hygiene
S. O. P.,
Self-Grooming
Threading
Waxing
Skin Anatomy
Product Knowledge
Facial Types
Pedicure
Manicure
Hair Anatomy
Shampooing & Conditioning
Smoothering
Henna Colouring
Hair Colouring
Hair Oil Massage
Bridal Mehendi
9 types of Hair cuts
Hair Settings
Bridal Makeup
Makeup Looks
Hair Styles

Exhibiting Talents

ATSWA not only trains the students but is also very keen to bring out their hidden talents. The trainees may think they are capable of but ATSWA thinks the ABLE and have all potentials to exhibit it when due opportunities given to them.

Fashion Show

One such event was our 1st Fashion show organised by ATSWA Trust at Hotel Vijay Park. It was organised on 4th December 2021. It was hosted with variety of programs. The students dressed well dared to exhibit their talents, beauty and creativity. The models accompanied with them to represent women of all Indian states right from Kashmir to Kanyakumari. It was a major success as these community children do not have idea about fashion show as usually it is considered to be in wrong sense. The parents of the trainees were invited as the guest to see their children exhibiting their talents. The successful candidates were given certificates to appreciate and congratulate their commitment and eagerness to complete the course.



80 beautiful girls & women successfully became Beauty Therapists. Out of this 80, 60 are working and doing this as their alternative livelihood. 20 have become entrepreneurs establishing their own beauty outlets to make more beauticians.

Computer

Computer is inevitable, without computers nothing is possible. It is used in all sectors and to do all works. It helps all to ease their work. Cashless payments for purchasing/buying are made mandatory and people tend to use it. Since it is time saving, customer friendly and encouraged by governments people are moving forward to unlock the modern technologies and mobile applications.

ATSWA invested more time in designing the training program for the marginalized poor and unemployed youth. Through ATSWA Vocational Training Academy, we were able to train 594 students in Diploma in Computer Applications (307), Tally ERP (176), Basic Computers (87) and DTP (24) courses.



The primary beneficiaries are adolescent women & men, school & college going girls & boys, unemployed youth. The training centre offers flexible timings from morning 9.30 am – 6 pm. Courses are designed with more practical classes.

Women Entrepreneurship / skill Enhancement

Tailoring / Aari Work – Women

Women always want to earn, so they explore all possibilities to learn easy things which could help them to have livelihood alternatives. They are always having helping heart to share the burden of their parents / spouse in income generation. Tailoring and AARI work are one such course which helps them to learn quickly and earn more. The investment is much less than anticipated. Usually woman wants to have more sarees to wear and stitch blouses, innerwear, rings, bangles, necklace and all other ornaments in matching colours.

AARI work helps to exhibit their hidden talents and creativity to beauty wearing that helps the customer have full confidence in them. Without creativity no one can flourish in this field. But a blouse stitching can fetch them minimum Rs. 200 - 250 with atleast Rs. 100 as their profit. Blouse designing, embroidery work, stone fixing profit varies from design to design. They can charge from Rs. 2000 – Rs. 15000. The trainees can start their own business in their home with their availability as investment. The more time they invest, more they earn. The main issue is that, women are forced to take care of their children; this business is so convenient and very flexible for the women. They are the owners and give ample time after completing their household chores.

We were able to train 65 women in tailoring and 24 in AARI work & embroidery work in this reporting period.



Disability



TRRAIN – PANKH

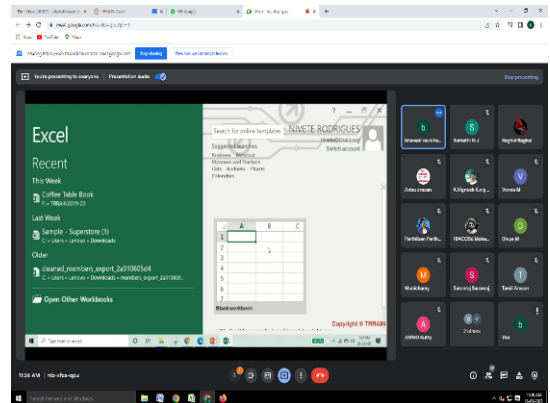
Physically challenged always feel insecure, but we encouraged them to have suitable employable skill training for them to ensure that they have better job opportunities. ATSWA motivated them through employable skill trainings and brainstorming sessions to be independent, to have improved socio economic status with sustainable regular income and to lead a dignified life. Revolving Support funds and economic development assistance given to establish new livelihood business units / renovate their existing business units to have sustainable livelihood alternatives.

We help PLWHIVs (People Living with HIV) & PwD (People with Disabilities) have access to medicines & medical facilities, nutritious food, safe shelter and counselling care. Health camp was organised to identify infectants with various diseases and help them to have medicinal support and medical guidance from experienced & expert doctors. We encouraged & motivated them to join in a SHG to avail/tap business loans in near future through government and private financial institutions.

ATSWA joined hands with TRRAIN to train physically challenged with employable skill training. The Trust for Retailers and Retail Associates of India (TRRAIN) is headquartered in Mumbai and partners with various other non-governmental organisation and corporate entities to provide employment opportunities, skill development to the abled and people with Disabilities.

Pankh - Wings of Destiny is an initiative was launched by TRRAIN with an aim to train PwDs by providing them with employment opportunities in the retail industry and helping them to live a life of dignity.

Through this program, we seek to build sustainable livelihoods for PwDs by promoting inclusiveness in the retail industry. We aspire to train and facilitate placement opportunities for 10,000 PwDs every year. Our aim is to make inclusion a priority in the industry and change the way individuals think and act towards people with disabilities. This is because fostering inclusiveness in the retail industry is not just morally imperative, but also necessary for the growth of the economy.



Online Class



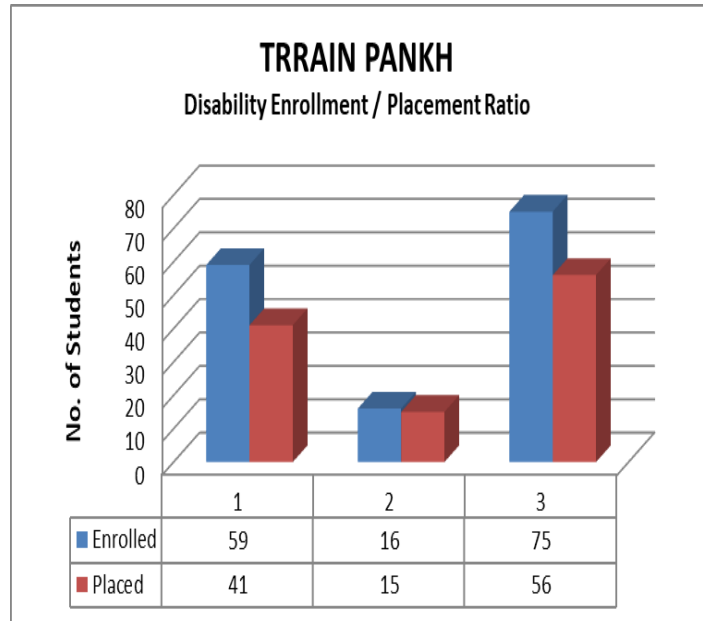
Offline Class



Certificates distributed by Mr. Priya Ranjan, seen by Mr. Dominic, Mr. Ilaya Bharathi of TRRAIN PANKH and Mr. S A Chelladurai, President - ATSWA Trust

We strongly believe that providing employment to people with disabilities adds diversity to the workplace, imparts a strong brand image to the business, and has a positive impact on society. Furthermore, an inclusive workplace paves the way for creativity, innovation, and productivity.

We provide training in both online and offline modes. The course duration is 35 days and 60 days respectively. Since 3rd wave of CORONA was on the fury, the online teaching methodology was adopted. We trained 74 physically challenged from July 2021 – March 2022 in 3 batches with 25 each in first 2 batches and 24 in 3rd batch. 59 male and 14 female successfully completed this course. 56 people were given Placement Assistance to find their first job. We have 70% placement record amidst tough challenge.



Community Leaders Training for Disability

A leadership training program was organised on 20th August 2021 in ATSWA vocational training Academy. 93 people with disability came and attended the program. 78 men and 15 women participated in this leadership meeting. They were oriented with improving their leadership skills and decision making skills, communication and practice self-defence. Fellowship lunch and grocery set was given to them. Vehicle arrangements were made to take the gifts safely to their residence. Mr. S. A. Chelladurai, President – ATSWA Trust and disability state head, Mr. Murugan were the resource people. They both motivated and encouraged them to overcome their challenges and report any abuse to which they may encounter with.



Technology Enhancement



As you are aware, Year 2022, has started with uncertainty and announcement of lockdown restrictions has made things worst! The educational department was forced to announce the closure of schools as the adversary CORONA has started its brutal spread in the name OMICRON. The 2nd wave was brutal and many lost their jobs and loved ones. School going children were severely affected by the new teaching methodologies. Even teachers had no clue and idea to reach children effectively as they were not competent enough to handle this sudden change and adapt this technology shift. Still teachers struggle as the interest among studying through this is very fragile.



SMILE Foundation's partnership with ATSWA Trust initiates unique things. It tends to be innovative and very needy. To make someone to have hands on experience to modern technology means, they experience, they feel the usage. It is a joy and SMILE. As Amazon came forward to sponsor the marginalised poor by giving smartphones as they were struggling to adapt themselves to technology advancement. Their families are well below poverty line and their parent's earnings are too low. 6 students who attend our After School Tutition centres were selected and given new ME Smartphones with high configuration. They could not afford to buy a new smartphone. Amazon, SMILE Foundation and ATSWA joined hands to make their dream come true. They are studying 10-12th grade. Earlier they were clarifying all their doubts through Kalvi TV Channel (An Educational Channel), through their close friends but not able to with their school subject teachers. This help is a surprise and boom to them. A gift of love always brings SMILES.



Facility Enhancement

Eicher Foundation came forward to give away their used computer, tables, chairs, printers to schools which have minimum infrastructure facilities for their students. ATSWA founder, **S. A. Chelladurai** proposed his plan to gift it to government schools and like-minded NGOs. Suitable needy school heads were approached and those who were willing to maintain the received assets were scrutinized by the team which went personally to select the schools and assess the space availability. Usually the direct government schools and schools of SC/ST do not have full infrastructure facilities installed for their school children. In many schools, the modern gadgets and computer usage is not possible though they have in the syllabus. It will be a distant dream to have first-hand experience.



This gesture of love made ATSWA to identify needy interested schools and help their children experience their dream come true. We were able to gift Computers, (CPU, monitor, mouse, keyboard) computer desk, chairs, fans, plywood and other accessories in working condition. We set-up fully furnished computer labs in three government schools to enable children practice computers at school premises. We motivated children of marginalized communities to continue their higher education.

Reason to SMILE

- They are able to attend online class for the first time after this gift.
- Their school attendance problems will be sorted out.
- Their dream of owning a smartphone has come true.
- They were able to clarify their doubts directly from their class teachers.
- Hand on experience to use this modern technology.
- Their parents feeling happy that their child will continue their education and score more marks.
- It will help to connect with their classmates for knowledge sharing.

Testimonial

Sathish Kumar S, from **Naravarikuppam village** is 15 years old, doing his 10th grade. He was facing issues of lack of attendance, as he could not afford to buy smartphone to join the online class. Amazon, Amazed and brought SMILES. Sathish said, *“I never thought I will get a Smartphone to study, as my parents would not afford this for me. I thank the sponsors Amazon, SMILE Foundation and ATSWA Trust for this timely help. My parents are very happy that I am continuing my studies and they believe, I will excel well in my studies. They don't want us to suffer as they are.”*

The following materials were distributed to the schools, orphanage homes.

S. No	Name of the School / place	Assets Distributed
1	Karsangal Government School (Kundrathur, Sripermbudur Taluk)	Monitor (10), CPU (2), Mouse (10), Keyboard (10), Table (1), Chair (10).
2	Thundalkazhani Government School (Sripermbudur Taluk)	Monitor (10), CPU (2), Mouse (10), Keyboard (10), Table (1), Chair (10).
3	Manivakkam Government School (Vandaloor Taluk)	Monitor (10), CPU (2), Mouse (10), Keyboard (10), Table (1), Chair (10), Plywood (12), Desk (1)
4	Abdul Kalam Library (Padappai)	Table (2), Chair (20), Plywood (20), Rack (3), Channel (30), Usha Fan (5).
5	Vadagarai Government School (Ponneri Taluk)	Tube light (10), Fan (15).
6	Jaigopal Garodia School (Tiruvottiyur Block)	Patrician work for two computer lab – for 44 feet used Channels.
7	Dasukuppam Orphanage (Happy children's Home for Girls)	N computing Monitor (10), Server (1), LED TV (1), Printer (1), Biometric (1), Camera (1), Mini Projector (1), White Board (5), Bed (3), Plastic Chair (17), Rolling Chair (16), Student chair (5).
8	Dasukuppam Orphanage (Happy children's Home boy's home)	LED TV / Printer / Bio Metric / camera / Laptop.



Special Day Celebrations



Disability Day

Disability day was observed on **3rd December 2021** as it is observed every year by all over the world. It was observed in remembering all who are challenged physically, mentally, vertically and visually to be able to live independently to lead a dignified life.

ATSWA being one of the NGOs pioneer in working towards the transformation and development of the challenged is keen to celebrate this day with its beneficiaries of TRRAIN – PANKH employable skill training program. ATSWA celebrated it along with the staff and other students. It was a joy of celebration. The theme pondered was **“Leadership and Participation of Persons with Disabilities toward an Inclusive, Accessible, and Sustainable post-COVID-19 World”** Motivational speech was given by **Mr. S. A. Chelladurai, President – ATSWA Trust**. They were given opportunity to express themselves and to exhibit their talents. Everyone took oath at the end of the program to help the disabled as much as possible. We knew that every disabled without safe shelter, good food, decent dress and sustainable income were facing lot of challenges during this post COVID season. We ensured to receive information about such people and shoulder them with the help required for them through NGO.



Celebration of Disability Day - 2021

Womens Day

March is full of Women gearing up to celebrate their victory, enhancement and their participation in all sectors of life. Yes indeed they have moved to new heights of achievement and rule many of the sectors at will. This day remembers their pain becoming gains for their families, industries and to many of the lives of women who still fight to win their challenges.

Women’s day was celebrated by **ATSWA on 8th March at community hall of Naravarikuppam**. This year women’s day was more highlighting as it was conducted after government giving permission to host such public gathering after brutal spread of CORONA virus nicknamed OMICRON. Nearly 400 women gathered in the public hall to witness their victory.

The theme for this 2022 year's observance was **“Gender equality today for a sustainable tomorrow”**. The year 2022 is pivotal for achieving gender equality in the



context of climate change, and environmental and disaster risk reduction, which are some of the greatest global challenges of the twenty-first century.

Purple, green and white are the colours that represent International Women's Day. Purple is associated with justice and dignity. Green represents hope while white stands for purity.

The women's day celebration was held at Kanni Chettiyar Kalyana Mandapam, Redhills. The chief guest was Mrs. Thamizhachi Thangapandiyar, Member of Parliament, Lok sabha of South Chennai and Mrs. Geetha Jeevan, Minister of Social Welfare and Women Empowerment. We invited 4 extraordinary women excelling in their respective profession. We decided to remember their contribution, sacrifice and determination to achieve big by acknowledging and honouring them with special accolade on this occasion. The four Guest of Honours were, Mrs. Umasri Raghunathan, President of eWIT (Empowering Women in IT), Dr. S. Meenakshi, Professor in Balaji Medical College and ENT specialist & Surgeon, Dr. K. Jeyasudha, Eye Specialist and Mrs. Loyeesal Ramesh, Head of Womens Lawyer Association of High Court. They were give best achievement awards in recognition of their work they have done in women empowerment.



ATSWA Staff Team



Leadership Development



Transformation Leadership Training Program

Since 2020, exclusively a transformation leadership training project for women and men was initiated and successfully implemented in the Virudhunagar district, a southern district of Tamil Nadu. This project was christened as **“Transformation Training - Leaders”**. This helps to train, to empower and to improve their leadership and decision making skills. It helps to promote equality, justice, and literacy. These transformation trainings equip the rural leaders & community people (especially women) to bring socio economic changes and to promote rural leadership. It helps to transform the lives of all individuals. The training will enable and empower the rural leaders to work towards the transformation of the communities around Virudhunagar district. We ensure that their lives are transformed through effective programs so that they become change agents of their own community, have a sustainable income and lead a transformed holistic life.



Mobilization of Transformation Leaders

We have developed a training program through online forum and personal involvement program called **“Transformation Training for Rural leaders”**. Through this training program we have identified, trained and equipped 124 rural leaders from 64 villages to work among their local communities with an objective to bring transformation in the lives of these people. This is a collaborative approach and we have networked with the local rural leaders to take this initiative forward.



Capacity Building Programs

Potential members from our formed **Community Based Organization (CBOs)** are identified, trained and empowered to be the change agents of their own communities. These trainings are done in association with Habitat for Humanity – India. Since they hail from rural background an exclusive curriculum is designed based on their specific needs of the leadership skills they need to be trained. The need assessments are done to know their requirements and knowledge background for the development of their own communities. After developing modules and curriculum they are trained in phases to increase their knowledge to be empowered and not to be anti-social group to oppose government schemes. They are empowered to access, avail all government schemes available for the welfare of their community. All age groups are encouraged to be part of this leadership training and join all others to be the members of these CBOs. This helps each one to help each other, to know various



issues and problems they face and be able to resolve and give appropriate solutions for their problems. Online training is also encouraged during this pandemic. We have developed a contextualized need-based approach for the transformation training through which 124 participants have been benefited so far through the capacity building initiatives.

Leadership Camp

A one day transformation leadership camp was organized at “Christu Kula Ashram” at Tenkasi. Through this training program 135 participants were benefitted with the knowledge transfer of leadership skills. The training program had interactive sessions, mind blowing, eye-opening topics to think twice before they participated in it. In the process of the training, they came to know that, they still live with many issues and problems



even after knowing that this is/will be a threat for their living and future generation. Now they were given various scenarios to problem solve those issues and help them to give solutions. It was interesting as they assessed their solutions, their merits and demerits. They learned how community leaders need to have a broad thinking in arriving a solution and always it should be for the welfare of their community.

They all understood and agreed to the fact that they have to travel a long way as a leader to bring changes, they are asked to strive forward to exercise their basic leadership principles learnt. Their thirst and eagerness to bring changes were rekindled by taking oath after the training. They were also asked to keep an eye on the various developments in all fields which is driving the entire communities around them. To travel and adapt to the various online tools and technologies to stay connected with outside world. To involve, train and equip more young leaders in leadership, providing sufficient counselling, motivating and mentoring them to become change agents of their own communities. To give first priority to make sure their community children have access to education and are first generation graduates.

Rural Women Empowerment

SHG Formation: The programme aims at improving the lives of underliving women who face socio and economic problems. Women in Indian society mostly forced to be dependent on their male partners and be submissive to their leadership but they have less part in their family decision making process. In her life, from her childhood, she depends on her parents, especially father, brothers (is she has) and after marriage, her husband. Mostly a woman loses her individuality and she is restricted to follow the own customs of their family traditions and practices. She is forced to forfeit all her wishes and desires of her heart and dreams. Unfortunately, is she happens to become widow or divorcee, the situation gets even worse. Now the same woman becomes the primary bread winner of the family to raise her children and dependents. Woman living near national highways tend to be forced to take flesh trade. ATSWA Trust right from its inception is keen to identify such women and

assess their key problems, issues and needs to help them have a better solution to lead a dignified holistic life and suitable job to have sustainable income.



ATSWA's vision expanded and its impact is visually evident in the states of Andhra Pradesh and Tamil Nadu. It is very keen to rebuild woman headed families, widow, deserted families to meet their basic needs and have access to safe drinking water, safe living place. Specific result oriented women empowerment programs are designed by allotting more funds in all projects. Y God's Grace the donors are so generous to fulfil this vision by sanctioning the same. It helps us to empower each woman on all spheres of her need, to impart knowledge on all rights, education, leadership skills to be part of their communities' decision making body, and ensure their children become 1st generation graduates.

Every woman is motivated to become a member of a SHG which enables them to impart the savings habit, know the process of money lending, to spend money according to the priority and needs, to develop their leadership skills, to know more issues present in their communities, to

address and give solutions to their problems, to improve their communication skills, interpersonal relationships, directly or indirectly help their children to sky high in education, to know more about the availability of the various resources and departments to help them.



Eco-friendly Environment



Tree Plantation

Eco-friendly has already become a new key word around the world which “literally means earth-friendly or not harmful to the environment”. Eco-friendly literally means **earth-friendly or not harmful to the environment**. This term most commonly refers to products that contribute to green living or practices that help conserve resources like water and energy.

Its our duty to keep our environment clean and green. We must follow the principle - RRR (Reduce, Reuse, Recycle). We can start from our homes only. Tree Plantation: One of the best ways to contribute in creating an Eco friendly environment is to plant more and more trees. As we all know trees are of great significance.

ATSWA and Habitat for Humanity – India are always keen to encourage its beneficiaries to create people friendly and eco-friendly environment. This helps them to prepare a safe better place for their children and future generation to live. As we all know our present environment is facing a tough challenge in balancing eco systems to its originality. We motivated and encouraged people of Naravarikuppam and Sadayankuppam villages to create eco-friendly environment by planting tree samplings around their community. Naravarikuppam is located just behind our office and Sadayankuppam is 58 kms away located at Minjur block. ATSWA Director, Mr. S. A. Chelladurai inaugurated the tree plantation program and gifted samplings to the youth energetic youths.



Traditional Farming

Farmers have won their fight as the bills against them were withdrawn in the parliament, but still India believes politicians play their foul game based on the forthcoming elections in Northern states. The common mind set of the farmers is that, they are the only profession where they could not fix rates for their products they produce. Still the challenge is that, they are still not able to make profits for their hard work they put due to Intermediaries and political influence.

State government of many states say, still we have amended laws for the welfare of the farmers, but roping them and handing over their rights to the private companies. Politicians have become farmer's adversary as they pretend to be with them and fight for them but they are not. Still farmers cry, *“Our rights are denied, wrong constitution and law amendments have put their future on stack, as the new law amendment enriches the rich and corporate to fix their earnings. This will definitely head to food scarcity and shortage of food in near future.”*



As we are aware, in the last 5 years farmers have learned lot of lessons from their wrong farming, which they believed to be modern technology of earning quick money, but it worked the other way. The usage of fertilizers lures back lot of discomforts and medical complications for farmers and their produce. Most of the farmers still remain where they are and their profits have dipped too far from their minimum investment. This forced many farmers to commit suicide and kiss early deaths. This bred new women headed families and semi orphan children.

This project was initiated to train the interested farmers and community women to be part of practicing traditional farming. Community women, adolescent girls, youth boys, children of all age groups are trained; sensitized in **TRADITIONAL / NATURAL FARMING**, to produce their own nutritious food, to continue their academics to have better job opportunities & life and to increase their income to minimum INR 5000 per month. This project aims to cover 500 families over the period of 24 months. So far we have been able to reach 573 families.

Many farmers wanted to practice traditional farming from their present farming styles which depends on fertilizers, but, they were not able to do so, as their lands are in mortgage with money lenders & upper class landlords due to steep price hike of lands and interest rates, becoming bank defaulters for not being able to repay loans borrowed for farming and non-timely payment of insurance claims by insurance companies.

Promoters exploiting lack of knowledge in various harms of using fertilizers, interest or temptation to try short time crops, new irrigation methods, water usage system to easily convince them and lead them to practice wrong farming methods.

Relief & Livelihood Alternatives

The selected beneficiaries were scrutinized for verifying their presence in the community. As they were affected by the spread of 2 waves of CORONA virus, their socio and economic status were most affected. Adversary CORONA nicknamed as OMICRON has already started to create impressions of bad memories to remember. The 3rd wave's death fear has



caused them to stay home. Only those whose employers willing to give job were asked to come to office in shifts, whereby their income is decreased. Their Superstitious beliefs, social stigma and wrong prediction of CORONA virus was being God's curse is a most challenging thing to change. This year it went on to the extreme that even the burials and funeral service was not allowed to be done in the village cemeteries. Initially they were given dry ration and Family

Essential Kits for rekindling their confidence and help them to have some hope of bright future.

Training - Poultry/Goat Rearing

Our beneficiaries from target communities were given goats, hens and cows as their livelihood alternatives to have regular sustainable income to meet their daily needs and to have a source for healthy fearless living. It helped the entire family to have an improved socio and economic status to lead a dignified life among their relatives, friends and community people. As you are aware this intervention is a ripple effect creator; the success of our beneficiaries in the first half of the year and improvised living standards made neighbouring community people to become our beneficiaries of the second phase of this reporting year (July - December 2021). Just giving away goats and hens will not help them to have a successful life and earning. Suitable training is always required to know about effective rearing, taking care of the pet animal health and breeding. So, all interested Adolescent Girls, Youth, Adult Women & Men were given 3 days training on Poultry and Goat rearing. We gave **NINE** such **3 days trainings** to **259** beneficiaries of the villages of **Madanambedu, Kaadrivedu, Balakrishnapuram, Sathyavedu, Sirvanampudur, Sirinampudur, Chennai, Paradam, Dasukuppam, Pudukuppam, Ambakkam, Gudiya, Rajanagar, Kopitikulam, Palavakkam and Palagunta**. The beneficiaries were able to rear and raise the goats, hens, cows and chickens effectively after this training as they have knowledge on various things from the experts.



During this reporting period, 9 trainings were held at the villages of Madanambedu office, Pudukuppam and Balakrishnapuram village on Goat and poultry rearing. It is a 3 days training. One training each was conducted during the months of July, August, November and December. 2 trainings were organised in the month of September and 3 trainings during the month of October.

288 beneficiaries (55 males and 234 females) from the neighbouring villages of Madanambedu (65), Kaadrivedu (8), Balakrishnapuram (28), Sathyavedu (8), Sirvanampudur (8), Sirinampudur (9), Chennai (29), Paradam (32), Dasukuppam (4), Pudukuppam (18) Ambakkam (10), Gudiya (5) Rajanagar (13), Kopitikulam (5), Palavakkam (9) and Palagunta (8) participated and were benefitted through these trainings.

ATSWA President & Director, Mr. S A Chelladurai, Mr. S. Arputharaj and Mr. Rajeev, Project Manager headed the programs all these 3 days training programs. Mr. S A Chelladurai welcomed all the participants, guests and briefed about the objectives and goals of the program.

Veterinary doctors, Mr. M. Yesaiyan & Mr. Elangovan, Mr. Venkatachalam, Mrs. Kavitha, Mr. Muganthan, Mr. L. Murugavel, Mr. R. Muthu, Mr. Mugunthan, Mr. Mohan, Mr. Raghunath, Mr. Ramamoorthy, Mr. Venkatesh Rao, Mr. Balachandran, Mr. N. Rakesh, Mr. Kiran, Mr. Thanigaivel and Mr. Madan were the resource persons for these trainings at respective months

The following topics were covered in these trainings

- Introduction about Goat and Poultry Rearing.
- Stages of rearing Goats and Chickens.
- Various methods & types of Poultry and goats.
- How to take care of it.
- Rearing, maintenance and other techniques.
- Feeding Methods of Chickens and Goats.
- Various possible below diseases which could affect goats and hens
 - ▶ Bacillus Anthracis, Brucella Pertringers, Renigood disease, water and air borne diseases, microbial diseases, chicken cholera, Parasitic diseases, etc.,
- Various prevention methods to protect Goats and Chickens.
- Various Vaccination methods.





- Various types of food for Hen and its preparation methods.
 - ▶ Corn, Maize, Rye, Rice, Wheat, Rice Bran, Small Grains, Animal Fat, Sugar Cane Waste.
- Explained about the 34 types of goat breeds available in India.
 - ▶ About famous 7 breeds in south India
 - ▶ Specifically 3 breeds (Kanni Aadu, Kodi Aadu, Salem Aadu) found in Tamil Nadu.
- Still farmers and animal stock rearers practicing same traditional methods of rearing.
- Hen's breeding and laying eggs' time period
 - ▶ Country hen would start laying eggs from 6th month.
 - ▶ It will lay approximately 40 - 110 eggs
 - ▶ Each egg would weigh \approx 35 - 50 grams.
 - ▶ Preventive methods to safe guard its health.
- Uses of its meat & egg.
- How to acquire daily required proteins, cholesterol (egg)
- How it helps human from being protected from insects and other bacteria.
- He explained how a person can invest time in country hen breeding and earn money for their livelihood.
 - ▶ How to improve their socio and economic status.
 - ▶ To lead a dignified life.
 - ▶ To meet their children's and family needs.
- To build a poultry farm for effective earning and reducing mortality rate of hens and goats.
- Various misconceptions regarding poultry farm administration.
- How to raise young goats and hens?
- Types of Shepherding & daily feeding methods and techniques.
- Briefed about Black chicken, where it is mostly found.
- Various stages of its life cycle, meat colour (Black), weight and growth.
- Various challenges found in breeding this kind.

Kitchen Gardening

As part of the *Livelihood Alternatives* the community people were given one day training on kitchen gardening. The beneficiaries were the interested young youth, children, men and women.

This training was given to establish kitchen garden in their home, gardens, farms and roof top terrace.

At the end of training, the beneficiaries were given vegetable seeds, fruit seeds and tree saplings to establish kitchen garden and produce their own nutritious & healthy food. This training also helps them to generate supplement regular income to meet their daily basic needs. 6 trainings were organized during this reporting period benefitting **203 community people (9 males and 194 females)** from neighbouring villages. The experts from horticulture department and expert farmers gave training to these beneficiaries. The beneficiaries were motivated to grow and raise trees and plants which would help them to produce nutritious and healthy food for themselves.

Trainings, Vegetable & Tree Saplings Distribution

One day trainings were organized and held in the months of **July, August & September 2021** at the villages of **Madanambedu, Sirvanampudur, Sathyavedu, Kaadrivedu, Chennai, Dasukuppam, Palagunta and Peradam** on knowledge of kitchen gardening to youth, adult women & men. We were able to organise 10 trainings during this reporting period.

These trainings were organised to impart knowledge on establishing kitchen garden in the beneficiaries' house garden, on roof top / terrace or farms if available. **Through these trainings 203 beneficiaries (9 males and 194 females)** from the villages of **Madanambedu (65), Sirvanampudur (19), Sathyavedu (44), Kaadrivedu (13), Chennai (15), Dasukuppam (20), Palagunta (3) and Peradam (22)** participated and were benefitted. They were given vegetables / fruits seeds to establish kitchen garden and to produce their own nutritious healthy food. It helped them during the steep hike in the prices of Onions, Tomato and many vegetables during October - December 2021 due to heavy rains, continuous extension of lockdown restrictions due to spread of **OMICRON virus' 3rd** wave.



ATSWA president, Mr. S A Chelladurai and Mr. Rajeev, Project Manager started each of these 1 day trainings by introducing the guests and briefing about the objectives and goals of these training programs. **Mr. Mani, Mr. Moorthy, Mr. Venkatesh, Mr. Nagaraj, Horticulturalist & Consultant** were the resource persons for these trainings.



They conducted effective eye opening interactive training sessions on the following topics.

- **Introduction about Kitchen Gardening**
- **Uses of Terrace Gardening**
- **Various methods of Kitchen Gardening & its maintenance**
- **Types of Water Irrigation to be used in Kitchen Gardening**
- **Importance of using Natural Fertilizers**
- **Usage of Organic Seeds**

- Importance of raising nutritious food by traditional farming method.
- Useful information were given on weight sand, coconut solid waste, manure compost, shrimp, Pseudomonas, Neem retreat used as base manure preparation.



SEED Exhibition

“The key success is always measured when the intended beneficiaries do what is required from them. The success being visibly evident and becomes measurable.”

ATSWA Trust organised two days exhibition of displaying traditional seeds to farmers and children of Madanambedu Village, Chittoor District, Andhra Pradesh. This exhibition was held on **22nd & 23rd November 2021**. In this exhibition 125 types of seeds including all traditional Finger Millet, Green Millets, Godo Millet, Small Millet, Red rice, black rice, vegetables, spices, greens, etc., were displayed. On an average 277 adults and children visited this exhibition and they were amazed to see a huge numbers of seeds in one place. Through this exhibition we were able to make nearly 554 community people know about the various seeds produced through organic farming. They were able to see seeds which were produced and used by their fore fathers, which now has become a exhibiting product.



Mr. R. Glory Doss from KGF being the chief guest explained the importance of practicing traditional farming and nutritional values of all seeds it contains. He also explained the history of the usage and urged that these were consumed by our ancestors and they lived long and healthy without many diseases which are considered fearful and dreadful. He urged farmers to cultivate these traditional millets and vegetables through organic farming which will help them to have good health, reduce their medical bills. They were motivated to plant a tree by every household to create an environmental change in their respective location.



Trainings were organised on regular intervals to the visitors who came to witness this event. They were motivated to do traditional farming. To buy these type of old seeds and produce these type of products and reintroduce them in markets to prepare a better place and environment to live for their future generations.

Traditional / Natural Farming

Most of the farmer's community tend to go back to traditional farming as they have learned very hard lessons from practicing modern farming methods. So, all these trainings play a major role in transforming the lives of these families. We tend to make these people the change agents for this community and replica this program in many more communities. The vision for having *"A just community living with fullness of Life"* by creating *"lasting solutions to poverty, hunger, illiteracy, inequality and social injustice"* is achievable.



During this reporting period, we were able to overcome pandemic challenges and conduct **9 trainings** in the month of **July, September, October and November**, through which **253 beneficiaries** (146 women and 107 men) were imparted knowledge in knowing & practicing traditional farming methods. These one day trainings were conducted in the **villages of Balakrishnapuram, Madanambedu, Palakullam & Sathyavedu**.

The **253 beneficiaries** (146 women and 107 men) were from the villages of **Balakrishnapuram (52), Madanambedu (30), Kaadirvedu (49), Dasukuppam (3), Sirvanamputhur (22), Pudukuppam (18), Chennai (11), Sirninamputhur (25), Peradam (13) and Sathyavedu (30)**. They received the knowledge in knowing & practicing traditional farming (Organic farming) methods. These beneficiaries showed interest in

practicing and knowing traditional farming.



Government officers from Agriculture department were the resource persons who lead interactive sessions on the following topics.

- Importance of Horticulture department / Traditional Farming.
- The types of service they render to people.
- The various trainings available under their department.
- How they help to find the various types of irrigation they can do in the available lands, based on land, temperature and so on.
- Types of Soil.
- Impacts of Chemical Fertilizer.
- Importance of using Natural Fertilizers.
- Natural Fertilizers preparation methods.
- Ratio of Nutrients required & to be used for cultivating land.
- Worm / Earthworm producing.
- How to earn more money by doing less investment.
- Planting all crops with more space & its techniques.
- Incurring less maintenance cost & manpower.
- Using just 300 - 400 milli meter water for irrigation.
- Importance of Drip Irrigation.
- Availability of Various Government Schemes.
- Importance to keep a better safe place for their children.



Solid Waste Management

The community people were motivated to earn from the waste which we generally ignore. Yes various wastes which we throw out are generally a wealth, i.e., the wastes can be recycled to be a livelihood income. We generally ignore it but many private corporate and small companies make lot of money with it. Still we are ignorant about it. Governments have implemented lot of schemes and have also made provisions by budgeting under the head “Solid Waste Management” to make money. But unfortunately they do not use Women, Men & Transgender Self Help Groups (SHGs) but private participation. They were imparted knowledge on collecting various wastes from their known communities, segregating it according to their use and managing them to produce natural manure for their

crops. **256 beneficiaries from the villages of Madanambedu, Kaadirvedu, Sathyavedu, Sirvanampudur, Sitharampeta, Sirrinamputhur, Balakrishnapuram, Palakuddam and Peradam** were benefitted through 6 trainings organized during this reporting period.

Trainings – Solid Waste Management

Solid Waste Management trainings were organised during the months of **August (3), September (4), October (1), November (1)¹ and December (1)** at the villages of Madanambedu, Balakrishnapuram, Kaadirvedu, Palakkulam & Sathyavedu.

256 beneficiaries (84 Males and 172 Females) from the villages of Ambakkam (32)², Madanambedu (17), Chennai (6), Kaadirvedu (43), Dasukuppam (17), Sirinampudur (22), Sirvanamputhur (31), Palakkulam (14), Balakrishnapuram (15), Sathyavedu (9), Sitharampeta (22) and Peradam (15) participated and were benefitted through this training. We organised 9 such trainings during this reporting period.



They explained the process of collecting various types of solid wastes, the process of segregating it into various types of wealth, decomposing the waste and using it as manure for farming. They explained the methods used by giant corporate to give false propaganda in using this by relating it to the health related issues.

¹ Number of trainings organized in this month.

² Number of beneficiaries participated in our trainings.

Government's challenge in Solid Waste Management

They briefed how government was not able to implement its waste management plan in the year 2016, but rescheduled it to accomplish it with the help of NGOs and other corporate. She explained the process of collecting various types of solid waste, segregating it into various types of wealth creation, to manage the collected waste to transform it into natural manure, decomposing the waste for farming. This plays a vital role in traditional farming which our forefathers used it but we ignored it due to false propaganda of foreign company corporates & health related issues tied up with its process.



The following topics were trained and briefed.

- Uses of solid waste management
- Various government schemes in place for financial assistance to establish plastic materials.
- Earthworm fertilizer preparation.
- How to segregate the wet & Dry garbage (wastes)? How they are utilized by government.
- Ways to collect various wastes from shops, house wastes, hotel wastes (food), reusable garbage from people / field?
- How to make wealth from waste?
- Usage of wastes in irrigation as natural manure.
- Benefits of using natural manure.
- How the wastes can be recycled?
- Use garbage into natural manure.
- Recycle Methods of Plastic, Iron and Electrical Items
- Process of collecting various types of solid wastes (garbage, unsorted garbage).
- Segregating it into various types of wealth creation
- Management of collected waste into natural manure
- Decomposing the waste for farming.
- Various government schemes to invite people and encourage them to practice traditional farming.



Save Water

Water is the main source used for doing irrigation. As you all know 2 thirds of our Earth is covered with water. It is used for many things, without water man could not survive. Any farming method needs water. Even in traditional farming, water is required but there are possibilities to use this water in less quantity. This less quantity is more than enough to produce effective yield. Still water conservation methods are not managed wisely by the present citizens, which is leading to a fear of scarcity leading to famine. This is quite dangerous.

Water Conservation Trainings

11 thought provoking and eye opening one day trainings were organized in the months of **July, August, September, October, November and December 2021** at **Palakullam, Sathyavedu, Chennai, Ambakkam, Sirinampudur, Sitharampetta and Madanambedu** villages on **Water Management & Rain Water Harvesting**.

345 beneficiaries (100 males and 245 females) from the neighbouring villages of **Ambakkam (9), Madanambedu (37), Balakrishnapuram (5), Palavakkam (10), Ralakuppam (6), Srivanampudur (21), Sitharampetta (9), Kaadirvedu (14), Chennai (13), Sathyavedu (95), Peradam (43) and Balagulam (25)** participated and were benefitted through this training.

They were imparted knowledge on water conservation, water management and the importance of having rain water harvesting facilities in their farm/house. They were imparted knowledge on the innovative ways to use minimum water to witness effective yield in **TRADITIONAL FARMING**. How to be very safe during the future expected water scarcity and drought. They oriented the importance of our Earth people depending on water available through rainfall, earth's surface water and ground water.



Mr. Rajeev, Project manager briefed about the training and its objectives. **Mr. Vinoth, Mrs. Madhavi, Madanambedu village secretary, Mr. Murali, Horticulturist, Mr. Venkateshlu, Dr. Ravichandran, Mr. N. Prabhu, Mr. N. Ramesh and Mr. Sridhar** were the resource persons for these trainings.

They motivated & trained the participants with the following topics.

- How to use minimum water in our daily needs?
- Importance of Water conservation & saving.
- Various Sowing techniques.
- Water management.
- Importance of Traditional farming.
- Type of Soils
- Drip & sprinkling/water spray irrigation.
- Explained about the importance of “**Jal Sakthi Abhiyan**” scheme which helps in addressing water shortage problems in all farming districts.
- Using just 300 - 400 milli meter water for irrigation.
- How to overcome water scarcity.



Humanitarian Aid





Humanitarian help

Tamil Nadu and Andhra Pradesh were well affected by Nivar cyclone, Flood in the month of November 2021 and 2nd & 3rd waves of COVID-19 virus.

ATSWA as usually stepped up its action to give emergency relief and rehabilitation work by distributing emergency essential kits. It tried all its efforts to join hands with like-minded NGO and donors to help their community people.

NIVAR Cyclone - Emergency Rehabilitation & Relief Work

Emergency Rehabilitation & Relief Work for the rain affected people of Sathyavedu constitution, Chittoor District, Andhra Pradesh. This humanitarian help was done with the help of **Kindernothilfe, Germany**.

In the month of November 2021, an unusual rain of 28 cms overnight was a nightmare, leading to sudden flooding and inundation in the low-lying areas. This resulted in rivulets, streams, and due streams flowing with flood waters and to add to the woes the water from the reservoirs were released in Sathyavedu block and adjoining areas in Chittoor district to safeguard the banks of the lakes.

It devastated, dismantled the life, livelihood and living conditions of most of the backward communities, Irular (Nomad life stylers) and Dalit community who usually have very poor housing infrastructure facilities.

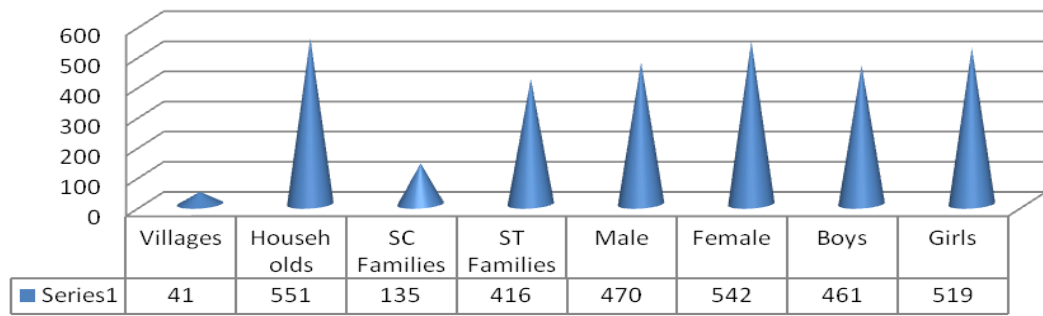
551 families from Scheduled castes (Dalits) and Scheduled Tribes (Irulas) were selected to be supported by us. These families **(i) belonging to Below Poverty Line (BPL), (ii) Women headed family, (iii) Children & disability affected by rain, (iv) Member (any) having prolonged illness, (v) Nature and % age of damage, (vi) Unemployment, (vii) House damage, and (viii) Loss of livestock & Poultry.**

Through this flood relief program we were able to quench the needs of 1012 adults and 980 children though it's a mammoth thirst. It helped us to show our love to 980 children (519 girls & 461 boys), 1012 adults (542 females & 470 males). It also helped us to benefit 416 ST and 135 SC community families who are always less noticed and cared by politicians and many due to poor road infrastructures, illiteracy and temporary shelters.

- **Groceries support** (Rice, Salt, Sugar, Oil, Tamarind, Garlic, Toor Dal, Urad Dal, Bengal Gram, Turmeric Powder, Chilli Powder, Mustard, Cumin, etc.,) to reduce hunger, tide over loss of income and help family members (especially children and women) to have 3 meals a day for some days (according to the size of the family).
- **Blankets (551 Nos.)** to keep them warm against extreme chillness and cold.
- **Floor mats (551 Nos.)** to keep them warm against extreme chillness and cold.
- **Nutritional support for children** to help them be strong and have good appetite.
- **Distribution of Tarpaulins (62 Nos.)** to cover their damaged house roof tops to have safe shelter especially for women, children, adolescent girls and senior citizens.



Beneficiaries Demography / Data



SMILE – KFC – Dry Ration

ATSWA TRUST as usual always network with all corporates ready to render their helping hands to help rebuild the affected individuals & families during emergency & natural disasters. In this noble process **SMILE, KFC, Habitat for Humanity - India, Tech Mahindra** expressed their willingness to join hands and quench their thirst and needs in Chennai, Kanchipuram and Thiruvallur districts of Tamil Nadu and in South Eastern Chittoor district, Andhra Pradesh. We closely networked with local panchayat, village development board, police department, Regional Development Office (RDO), Greater Chennai Corporation (GCC) to organize distribution at various places.

ATSWA started supporting families and individuals by providing them with ‘Family Essential Kits and Hygiene Kits’.

We were able to give dry ration (groceries) and vegetables to 300 children & their families of our After School Tution centres of Mission Education Program. The prices of Potato, onion was beyond Rs. 120 / kg at the time of this help after the end of 2nd wave and immediate start of 3rd wave.



Dry Ration kits to 160 families (Habitat for Humanity)

People in Tamil Nadu and Andhra Pradesh were devastated with the immediate effect by Cyclone NIVAR after the end of 2nd wave. It created havoc and most of the rural slums and villages were reeling under flood as all river banks were overflowing. The excess water from all water reservoirs were released for safety measures, but the people who dwelled near river banks could not even plan to move to safety places. Through ATSWA 160 families were supported with dry ration by Habitat for Humanity – India. The people were invited to ATSWA office and were distributed.



Dry Ration kits to 100 families

ATSWA gave dry ration kits to 100 families of Naravarikuppam, Alamathy and Puzhal slums near Redhills area. The people who were affected by Cyclone and heavy rains were helped to have access to quality food and meals every day.



Tech Mahindra - Dry Ration Distribution – 100 families

Tech Mahindra joined hands with ATSWA TRUST to help rebuild the families affected by heavy rains & Cyclone NIVAR. We were able to give 'Family Essential Kits and Hygiene Kits' to 100 families.



TRRAIN Dry Ration Support – 50 Physically Challenged

ATSWA joined hands with TRRAIN to help physically challenged who are poor and still undergoing employable skill training under our training centre. As part of the social responsibility TRRAIN wanted to help these job seeking trainees to have food during these crisis. We were able to give ‘Family Essential Kits and Hygiene Kits’ to 50 physically challenged people and their families.



Free Food distribution

Sharing makes everything. Love your neighbour as thy self.

Food packets were distributed by ATSWA during NIVAR cyclone from the month of November 2021. It is distributed to poor, old age people, pavement dwellers, physically



challenged, elders not able to move quick dwelling near Uthukottai, Thirumulaivoyil and Redhills. Everyday 120 people are given with the generous support of donors.



Non Food Items / Dry Ration

ATSWA in collaboration with Habitat for Humanity – India gave Humanitarian Kit Set with the sponsor of Standard Chartered. Non-food items and dry ration kits were given to 513 families in Sadayankuppam village. This relief & rehabilitation help was given to poor SC/ST communities who were affected by cyclone NIVAR.



Distribution of 10 Kg Rice Bag – ATSWA

ATSWA gave 10 Kilograms Rice bags to 450 families living in Redhills, Sadayankuppam, Balaji Nagar and Naravarikuppam areas who were affected by Cyclone NIVAR in the month of November 2021.



Road Safety



Together for Safer Roads in the state of Tamil Nadu Road Safety



**Over Speeding *thrills*
but *kills***



“Together for Safer Roads in the State of Tamil Nadu, India”

Emboldened by the success and the need to impart knowledge on having & practicing good road safety behaviors, ATSWA joined hands with **Handicap International – France** through its Indian HO at New Delhi to implement a road safety project – a behaviour modification project involving the school children, parents and related communities with the support of PSA Foundation of France, the manufactures of Citroen & Peugeot Automobiles.

The Project was titled **“Together for Safer Roads in the State of Tamil Nadu, India”**. This project aimed at reducing the number of fatalities, injuries and knowledge transfer about the various consequences in Chennai, Tamil Nadu, through a innovative set of interventions supporting a) Safe Schools Zone actions b) Multimedia awareness campaign aimed to reach at youth and school children.

The project aimed to improve beneficiaries’ knowledge on safe driving, attitude and behavior change among youth by using innovative solutions, social media to disseminate key messages on road safety. 1650 school going children, 60 teachers and 200,000 teens and youths have access to information on Road Safety; participate in behavioural change in driving and having knowledge on road signs, traffic rules, motor vehicle act, rules and regulations of various traffic rules. Moreover, they pledge to follow the traffic rules and regulations. They were directly and indirectly benefitted through the various interventions, trainings and awareness programs of the project.

Road Safety Stimulation Park

This Road Safety Stimulation Park is the first of its kind installed in Chennai at Madras Christian Matriculation Higher Secondary School, Chetpet, Chennai. It is a fabulous and most innovative way to impart knowledge on Road safety to their school attending children and schools in and around Chennai. This lab has a bike stimulator with screen where the visitor (school child) can learn & check his riding skills by strictly following the traffic rules and regulations; their ride is evaluated by



the software with an evaluation report. It displays the road, with working signals making sure the rider have safe ride. It has model traffic signs on floor painting. This wall is filled with lot of useful life saving information about the traffic rules & regulations, road safety, sign boards depicting its meaning, the importance of following road safety. Both the teachers and students will learn by their visit. The Little Convincer to teach all visitors the importance of wearing seat belt to safe guard the lives of all travellers. This was inaugurated on **20 September 2021**.

Chief Guests

Mr. Surendranath, Additional Commissioner of Police - Traffic / Planning of Greater Chennai accepted our invitation and graced the occasion by being the chief guest. Mr. I. Richard Vijay Kumar, Manager – Projects & Communication & Mr. Karunanidhi, Field Officer, ATSWA Trust, MCC School Headmaster & Correspondent, Mr. G. J. Manohar, MCC RSP Coordinators, V. Kamaladhas & A G Samadhana Rasu were present their to electrify the function.



Chief Guest - Key note

Our chief guest, **Mr. Surendranath, Additional Commissioner of Police - Traffic/Planning** was overwhelmed to see such intervention as a boom to Chennai. He is in the traffic department of over 23 years and has worked in various capacities in the development and in inception of innovative ideas.



- He urged that since he is in the traffic planning committee, he will be surely encouraging such projects.
- Planning is easy but implementing those ideas is a tough challenge and needs help from all spheres of people, as they could only make it success.
- As of today, 1340 people have kissed their early death or being a victim
- Surprisingly, Tamil Nadu is on top of the table for traffic deaths.
- He explained about the department structure, its difficulties and challenges they face to implement their safety plan.
- Five Es (Engineering, Enforcing, Educated, Ecology, Evolution) to make all things successful.
- Students to avoid riding without valid documents.
- Briefed about government’s new innovative steps to prevent road accidents and all practicing safe driving habits.
- Not to have a ride after consuming alcohol, while not having good sleep.
- He requested all vehicle riders to wear helmet which will prevent them from death and head injuries.



- He also expressed his anguish that India has enacted only 3 Acts so far in the years 1937, 1988 and 2019. But still following 1988 Act but not the new amended 2019 ACT.

Impact

- ▶ Nearly 2000 parents were imparted with knowledge on road safety awareness, practicing safe driving habits, to be catalyst in changing behavioural attitudes of their friends, parents, relatives and to disseminate this information to their neighbourhoods through awareness and training programs.
- ▶ 10 Community Awareness training sessions were organized done through which we were able to train 456 people.
- ▶ 13 programmes were organised and conducted to educate 1083 participants of neighbourhood associations, parents associations on awareness on the project, importance of road safety, to practise safe driving and their role to make roads most safest for their school going children and students.
- ▶ Participants of all the programs were motivated to take pledge for following all learnings on road safety. All participated in the signature campaign by signing to express their assurance of doing their wise decision taken through pledge.



- ▶ 450 teens and youths were motivated, trained and given awareness on Road safety through awareness programs. They all were moved to know lot of information about traffic rules and regulations, the fatality and seriousness of death. How they can help the others drive safely? They took pledge and participated in the signature campaign in token of giving assurance to follow and disseminate this information to all loved ones.
- ▶ One day seminar & training on Road Safety was conducted to train 25 school van drivers.
- ▶ Webinar was organized and conducted to 192 students of Stella Maris College, Chennai.
- ▶ 441 youths and people were imparted knowledge on Road Safety through Lighthouse Trust with support of ATSWA Trust
- ▶ 56 male and 30 female drivers were given orientation, awareness on children and road safety.
- ▶ 300 women given awareness and orientation on Rod safety through the women's day programme organized by ATSWA Trust and Light House Trust on 8th March 2021.
- ▶ 55 youths given awareness on Road safety at Kodungaiyur by Light House trust.

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Networks / Stake Holders

Children & Women

- International Network against Child Trafficking.
- Andhra Pradesh State Women & Children welfare committee.
- Ankuram Network for Single Women for Andhra Pradesh.

Skill Training Recognition

- Pradhan Mantri Kaushal Vikas Yojana (PMKVY).
- National Council of Vocational and Research Training (NCVRT).
- Jan Shikshan Sansthan (JSS).



HIV and AIDS

- Sathi – International Network for Crusade against HIV and AIDS.
- Local area Network for HIV and AIDS Awareness and Advocacy.

Disabled

- National Trust for the Disabled.
- National Disabled Rights Movement.
- Rehabilitation council of India.
- South Zone CBR Network.
- Disabled people's Rights Movement of Andhra Pradesh (State Level Network).

Conclusion

ATSWA Trust feels that only by the GRACE of GOD ALMIGHTY, was able to achieve so many activities you read so far. It was distant dream when the reporting year started with unprecedented adversary invading Earth and posing a serious threat by challenging their knowledge and precautionary steps. The GRACE made us to overcome all these issues and challenges. It was a new learning for the NGO management team and staff. We were able to devise new strategies to accomplish all program activities in all projects most effectively.

We thank all our domestic cheerful givers, national / international donors which enabled us to make lasting solutions to their pressing and desperate needs. The annual report which you read will always tell you, you have made a change in the lives of these least. This seed will grow and you will be able to see it sheltering many with new trees bearing fruits of good. We are very sure that our beneficiaries are slowly leaping forward to enjoy the life God intended them to live during their creation.

ATSWA Board members, staff team and beneficiaries thank each and every one who helped in transforming the lives.

